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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934**

For the month of November 2025

(Commission File No. 001-40634)

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**Gambling.com Group Limited**

(Translation of registrant's name into English)

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22 Grenville Street  
St. Helier, Jersey  
JE4 8PX, Channel Islands  
(Address of registrant's principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

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#### **INFORMATION CONTAINED IN THIS REPORT ON FORM 6-K**

The information contained in this Report on Form 6-K (this "Form 6-K") is hereby incorporated by reference into the Gambling.com Group Limited's registration statements on Forms F-3 (File Nos. 333-266888, 333-272030 and 333-289617) and Forms S-8 (File Nos. 333-258412, 333-262539, 333-270786, 333-278149, 333-278155 and 333-285963).

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**GAMBLING.COM GROUP LIMITED**

**Interim Condensed Consolidated Statements of Comprehensive (Loss) Income (Unaudited)**  
(USD in thousands, except per share amounts)

	NOTE	Three Months Ended September 30,		Nine Months Ended September 30,	
		2025	2024	2025	2024
Revenue	19	38,982	32,118	119,211	91,874
Cost of sales		(3,410)	(1,683)	(8,369)	(5,351)
<b>Gross profit</b>		35,572	30,435	110,842	86,523
Sales and marketing expenses	20	(15,905)	(10,815)	(45,990)	(31,021)
Technology expenses	20	(6,049)	(3,616)	(17,913)	(10,044)
General and administrative expenses	20	(7,655)	(6,041)	(23,686)	(18,582)
Movements in credit losses allowance and write-offs	4	124	(360)	(347)	(1,061)
Fair value movement on contingent consideration	5	(7,531)	—	(29,163)	—
<b>Operating (loss) profit</b>		(1,444)	9,603	(6,257)	25,815
Finance income	21	512	551	8,836	1,725
Finance expenses	21	(2,529)	(1,052)	(7,348)	(2,396)
<b>(Loss) income before tax</b>		(3,461)	9,102	(4,769)	25,144
Income tax charge	23	(399)	(593)	(1,272)	(2,398)
<b>Net (loss) income for the period attributable to shareholders</b>		(3,860)	8,509	(6,041)	22,746
<b>Other comprehensive income</b>					
<b>Items that are or may be reclassified subsequently to profit or loss</b>					
Exchange differences on translating foreign currencies		155	4,309	5,568	794
Cash flow hedge - effective portion of changes in fair value	4	615	—	(2,435)	—
Cash flow hedges - reclassified to profit or loss	4	73	—	2,386	—
Related tax	23	(86)	—	6	—
<b>Other comprehensive income for the period, net of tax</b>		757	4,309	5,525	794
<b>Total comprehensive (loss) income for the period attributable to the shareholders</b>		(3,103)	12,818	(516)	23,540
Net (loss) income per share attributable to shareholders, basic	22	(0.11)	0.24	(0.17)	0.62
Net (loss) income per share attributable to shareholders, diluted	22	(0.11)	0.24	(0.17)	0.62

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

**GAMBLING.COM GROUP LIMITED**  
**Interim Condensed Consolidated Statements of Financial Position**  
(USD in thousands)

	NOTE	SEPTEMBER 30, 2025	DECEMBER 31, 2024
		(Unaudited)	
<b>ASSETS</b>			
<b>Non-current assets</b>			
Property and equipment	6	2,253	1,833
Right-of-use assets	7	4,529	4,632
Intangible assets	8	261,917	130,811
Other non-current asset		360	—
Deferred tax asset	18	4,799	6,418
Total non-current assets		<u>273,858</u>	<u>143,694</u>
<b>Current assets</b>			
Trade and other receivables	9	23,902	21,160
Cash and cash equivalents	10	7,355	13,729
Total current assets		<u>31,257</u>	<u>34,889</u>
Total assets		<u>305,115</u>	<u>178,583</u>
<b>EQUITY AND LIABILITIES</b>			
<b>Equity</b>			
Share capital	11	—	—
Capital reserve	12	90,455	78,037
Treasury shares	11	(34,679)	(29,998)
Share-based compensation reserve	13	13,899	10,624
Foreign exchange translation deficit		(5,244)	(10,812)
Hedging reserve	4	(43)	—
Retained earnings		<u>69,296</u>	<u>75,337</u>
Total equity		<u>133,684</u>	<u>123,188</u>
<b>Non-current liabilities</b>			
Trade and other payables	17	947	—
Lease liability	7	3,871	3,819
Deferred payables	5	439	—
Deferred tax liability	18	6,955	2,258
Contingent consideration	5	16,119	—
Borrowings	15	73,108	19,582
Derivative financial instrument	4	2,318	—
Total non-current liabilities		<u>103,757</u>	<u>25,659</u>
<b>Current liabilities</b>			
Trade and other payables	17	12,108	10,205
Deferred income	19	5,421	2,616
Contingent consideration	5	38,485	—
Deferred consideration	16	—	11,277
Borrowings and accrued interest	15	9,992	3,349
Lease liability	7	1,228	1,213
Income tax payable	23	440	1,076
Total current liabilities		<u>67,674</u>	<u>29,736</u>
Total liabilities		<u>171,431</u>	<u>55,395</u>
<b>Total equity and liabilities</b>		<b><u>305,115</u></b>	<b><u>178,583</u></b>

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

**GAMBLING.COM GROUP LIMITED**  
**Interim Condensed Consolidated Statements of Changes in Equity (Unaudited)**  
(USD in thousands)

	NOTE	SHARE CAPITAL	CAPITAL RESERVE	TREASURY SHARES	SHARE-BASED COMPENSATION RESERVE	FOREIGN EXCHANGE TRANSLATION DEFICIT	HEDGING RESERVE	RETAINED EARNINGS	TOTAL EQUITY
<b>Balance at January 1, 2025</b>		—	78,037	(29,998)	10,624	(10,812)	—	75,337	123,188
Issue of ordinary shares, net of issuance costs	12, 13	—	12,037	—	(1,421)	—	—	—	10,616
Treasury shares acquired	11	—	—	(4,681)	—	—	—	—	(4,681)
Share-based payment expense	13, 14	—	—	—	4,834	—	—	—	4,834
Exercise of options	12, 13, 14	—	368	—	(125)	—	—	—	243
Share options expired	12,13	—	13	—	(13)	—	—	—	—
		—	12,418	(4,681)	3,275	—	—	—	11,012
<b>Total Comprehensive income</b>									
Net loss		—	—	—	—	—	—	(6,041)	(6,041)
<b>Other comprehensive income</b>									
Exchange differences on translating foreign currencies		—	—	—	—	5,568	—	—	5,568
Cash flow hedge - effective portion of changes in fair value (net of related tax)	4, 18	—	—	—	—	—	(2,131)	—	(2,131)
Hedging gains and losses transferred to profit or loss (net of related tax)	4, 18	—	—	—	—	—	2,088	—	2,088
Total other comprehensive income		—	—	—	—	5,568	(43)	—	5,525
<b>Total comprehensive income</b>		—	—	—	—	5,568	(43)	(6,041)	(516)
<b>Balance at September 30, 2025</b>		—	90,455	(34,679)	13,899	(5,244)	(43)	69,296	133,684
<b>Balance at January 1, 2024</b>		—	74,166	(3,107)	7,414	(4,207)	—	44,658	118,924
Issue of ordinary shares, net of issuance costs	12, 13	—	439	—	—	—	—	—	439
Share-based payment expense	13, 14	—	—	—	3,303	—	—	—	3,303
Treasury shares acquired	11	—	—	(22,126)	—	—	—	—	(22,126)
Exercise of options	12, 13, 14	—	1,928	—	(674)	—	—	—	1,254
Exercise of warrants	12, 13, 14	—	84	—	(84)	—	—	—	—
Share options expired	12, 13, 14	—	204	—	(204)	—	—	—	—
		—	2,655	(22,126)	2,341	—	—	—	(17,130)
<b>Total Comprehensive income</b>									
Net income		—	—	—	—	—	—	22,746	22,746
<b>Other comprehensive income</b>									
Exchange differences on translating foreign currencies		—	—	—	—	794	—	—	794
<b>Total other comprehensive income</b>		—	—	—	—	794	—	—	794
<b>Total comprehensive income</b>		—	—	—	—	794	—	22,746	23,540
<b>Balance at September 30, 2024</b>		—	76,821	(25,233)	9,755	(3,413)	—	67,404	125,334

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

**GAMBLING.COM GROUP LIMITED**  
**Interim Condensed Consolidated Statements of Cash Flows (Unaudited)**  
(USD in thousands)

	NOTE	Nine Months Ended September 30,	
		2025	2024
<b>Cash flow from operating activities</b>			
(Loss) income before tax		(4,769)	25,144
Finance (income) expense, net	21	(1,488)	671
Income tax paid	23	(10,107)	(1,571)
<b>Adjustments for non-cash items:</b>			
Depreciation and amortization	20	10,726	4,046
Movements in credit loss allowance and write-offs	4	347	1,061
Share-based payment expense	14	5,359	3,737
Fair value movement on contingent consideration	5	29,163	—
Payment of deferred consideration	3	—	(7,156)
<b>Cash flows from operating activities before changes in working capital</b>		<b>29,231</b>	<b>25,932</b>
<b>Changes in working capital</b>			
Trade and other receivables		2,321	571
Trade and other payables		(2,501)	(2,567)
<b>Cash flows generated by operating activities</b>		<b>29,051</b>	<b>23,936</b>
<b>Cash flows from investing activities</b>			
Acquisition of property and equipment	6	(736)	(1,188)
Acquisition of intangible assets	8	—	(21,074)
Capitalization of internally developed intangibles	8	(2,872)	(1,487)
Acquisition of subsidiaries, net of cash acquired	5	(70,374)	—
Interest received from bank deposits	21	98	118
Payment of deferred consideration in relation to asset acquisitions and business combination	3	(10,803)	(10,044)
<b>Cash flows used in investing activities</b>		<b>(84,687)</b>	<b>(33,675)</b>
<b>Cash flows from financing activities</b>			
Exercise of options	12	628	1,254
Treasury shares acquired	11	(4,531)	(22,195)
Proceeds from borrowings	15	94,500	45,560
Transaction costs related to borrowings	15	(6,027)	(847)
Repayment of borrowings	15	(29,006)	(21,060)
Repayment of debt assumed in a business combination	15	(393)	—
Repayment of other non-current liability assumed in a business combination	5	(206)	—
Principal proceeds from the settlements of the derivative financial instrument used to hedge liabilities arising from financing activities	4	5,625	—
Interest proceeds from the settlements of the derivative financial instrument used to hedge liabilities arising from financing activities	4	2,579	—
Principal payment of settlements of the derivative financial instrument used to hedge liabilities arising from financing activities	4	(5,804)	—
Interest payment of settlements of the derivative financial instrument used to hedge liabilities arising from financing activities	4	(1,753)	—
Interest payment attributable to third party borrowings	15	(5,252)	(545)
Interest payment attributable to deferred consideration settled in relation to asset acquisitions and business combinations	3	(675)	(1,382)
Principal paid on lease liability	7	(747)	(483)
Interest paid on lease liability	7	(236)	(172)
<b>Cash flows generated from financing activities</b>		<b>48,702</b>	<b>130</b>
<b>Net movement in cash and cash equivalents</b>		<b>(6,934)</b>	<b>(9,609)</b>
<b>Cash and cash equivalents at the beginning of the period</b>		<b>13,729</b>	<b>25,429</b>
Net foreign exchange differences on cash and cash equivalents		560	(97)
<b>Cash and cash equivalents at the end of the period</b>	10	<b>7,355</b>	<b>15,723</b>
<b>Supplemental non-cash</b>			
Right-of-use assets	7	602	4,077
Issue of ordinary shares for acquisitions	12	9,971	—

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

## GAMBLING.COM GROUP LIMITED

### Notes to Interim Condensed Consolidated Financial Statements (Unaudited) (USD in thousands, except share and per-share amounts)

#### 1. GENERAL COMPANY INFORMATION

Gambling.com Group Limited (the "Company" or the "Group") is a public limited liability company founded in 2006 and incorporated in Jersey in accordance with the provisions of the Companies (Jersey) Law 1991, as amended. Our registered address is 22 Grenville Street, St. Helier, Jersey JE4 8PX, Channel Islands.

Gambling.com Group Limited is a fast-growing provider of marketing and sports data services for the global online gambling industry. The Group helps online gambling operators, including for online casino and sports betting, reach high intent audiences and acquire new customers in 19 national markets across more than ten languages through a platform of marketing technologies and premier branded websites, including Gambling.com, Bookies.com and Casinos.com. Through its sports data platform and under the OddsJam, OpticOdds and RotoWire brands, the Group assists consumers and powers enterprises to succeed in sports betting and fantasy sports.

The Company has a workforce of more than 600 employees and operates globally primarily from offices in Ireland and the United States.

#### 2. BASIS OF PREPARATION AND PRESENTATION

These unaudited interim condensed consolidated financial statements have been prepared in accordance with International Accounting Standard ("IAS") 34, Interim Financial Reporting, as issued by the International Accounting Standards Board ("IASB"). They do not include all disclosures that would otherwise be required in a complete set of financial statements prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the IASB and should be read in conjunction with the fiscal year 2024 audited consolidated financial statements included in the Company's Annual Report on Form 20-F for the year ended December 31, 2024, previously filed with the United States Securities and Exchange Commission on March 20, 2025 ("2024 audited consolidated financial statements").

The interim condensed consolidated financial statements include revised comparative information for the period ended September 30, 2024 as management has identified immaterial corrections to the previously issued interim condensed consolidated financial statements. Specifically, the revised comparative amounts relate to (i) RSUs granted during the nine months ended September 30, 2024, as disclosed in Note 14, and (ii) the repayment of borrowings, as presented in the interim condensed statement of cash flows for the nine months ended September 30, 2024 and Note 15. Management has determined that these immaterial corrections did not require restatement of the prior period filings but have been corrected in the comparative information disclosed in this filing to enhance comparability.

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES

These unaudited interim condensed consolidated financial statements have been prepared on the same basis as the 2024 audited consolidated financial statements and include all adjustments necessary to present fairly the Company's interim condensed consolidated statement of financial position as of September 30, 2025, its results of operations for the three and nine months ended September 30, 2025 and 2024, and changes in equity and its cash flows for the nine months ended September 30, 2025 and 2024. The results of operations for the three and nine months ended September 30, 2025 are not necessarily indicative of the results that may be expected for the year ended December 31, 2025.

The unaudited interim condensed consolidated financial statements have been prepared on a historical cost basis except for (i) contingent consideration which is measured at fair value and is included in Level 3 of the fair value hierarchy (see Note 5) and (ii) the derivative financial instrument which is measured at fair value and is included in Level 2 of the fair value hierarchy (see Note 4).

## **DERIVATIVE FINANCIAL INSTRUMENTS AND HEDGE ACCOUNTING**

### **(A) Derivative Financial Instruments**

On April 17, 2025, the Company entered into a Cross-Currency Interest Rate Swap ("CCIRS") with Wells Fargo Bank, National Association ("Wells Fargo"), a derivative financial instrument to manage its exposure to interest rate and foreign exchange risks.

Derivatives are initially measured at fair value. After initial recognition, derivatives are remeasured to their fair value at each reporting date. The resulting gain or loss is recognized in profit or loss immediately unless the derivative is designated as a hedging instrument, in which event the timing of the recognition in profit or loss depends on the nature of the hedge relationship.

A derivative with a positive fair value is recognized as a financial asset whereas a derivative with a negative fair value is recognized as a financial liability. A derivative is presented as a non-current asset or a non-current liability if the remaining maturity of the instrument is more than 12 months and it is not due to be realized or settled within 12 months. Other derivatives are presented as current assets or current liabilities.

### **(B) Hedge Accounting**

The Group designates the CCIRS as a hedging instrument in respect of foreign currency risk and interest rate risk as a cash flow hedge. At the inception of the hedge relationship, the Group documents the relationship between the hedging instrument and the hedged item, along with its risk management objectives and its strategy for undertaking various hedge transactions. Furthermore, at the inception of the hedge and on an ongoing basis, the Group documents whether the hedging instrument is effective in offsetting changes in cash flows of the hedged item attributable to the hedged risk, which is when the hedging relationships meet all of the following hedge effectiveness requirements:

- there is an economic relationship between the hedged item and the hedging instrument;
- the effect of credit risk does not dominate the value of changes that result from that economic relationship;
- the hedge ratio of the hedging relationship is the same as that resulting from the quantity of the hedged item that the group actually hedges and the quantity of the hedging instrument that the Group actually uses to hedge that quantity of the hedged item.

The effective portion of changes in the fair value of the derivative is recognized in other comprehensive income (loss) ("OCI") and accumulated in the hedging reserve within the balance sheet, limited to the cumulative change in fair value of the hedged item from inception of the hedge. Any ineffective portion of changes in the fair value of the derivative is recognized immediately in profit or loss. The amount accumulated in the hedging reserve and the cost of hedging reserve is reclassified to profit or loss in the same period or periods during which the hedged expected future cash flows affect profit or loss.

When hedge accounting for cash flow hedges is discontinued, the amount that has been accumulated in the hedging reserve remains in equity until it is reclassified to profit or loss in the same period or periods as the hedged expected future cash flows affect profit or loss. If the hedged future cash flows are no longer expected to occur, then the amounts that have been accumulated in the hedging reserve and the cost of hedging reserve are immediately reclassified to profit or loss.

## **NEW AND AMENDED STANDARDS ADOPTED BY THE GROUP IN 2025**

The Group has analyzed the following amendment to an existing standard that is mandatory for the Group's accounting period beginning on January 1, 2025, and determined it had limited or no impact on the Group's financial statements:

- Amendments to IAS 21 The Effects of Changes in Foreign Exchange Rates: Lack of Exchangeability Statements

### **Standards Issued but Not Yet Effective**

There were a number of standards and interpretations which were issued but not yet effective until periods beginning after January 1, 2025, and therefore have not been adopted within these interim condensed consolidated financial statements. The Group is still in the process of assessing the impact of IFRS 18. The rest of the amendments are not expected to have a significant impact on disclosures or amounts reported in the Group's consolidated financial statements in the period of initial application.

Effective for annual periods beginning after January 1, 2025:

- Contracts referencing nature-dependent Electricity - Amendments to IFRS 9 and IFRS 7 (effective as from January 1, 2026)
- Annual improvements volume 11 (effective as from January 1, 2026)
- Amendments to the Classification and Measurement of Financial Instruments (effective as from January 1, 2026)
- IFRS 18 Presentation and Disclosure in Financial Statements (effective as from January 1, 2027)
- IFRS 19 Subsidiaries without Public Accountability: Disclosures (effective as from January 1, 2027)
- Amendments to IFRS 19 Subsidiaries without Public Accountability: Disclosures (effective as from January 1, 2027)

### **USE OF ESTIMATES AND JUDGMENTS**

In preparing these interim condensed consolidated financial statements, the Company has made estimates and judgments that impact the application of accounting policies and reported amounts. The significant estimates and judgments made in applying the Company's accounting policies and key sources of estimation were consistent with those described in its 2024 audited consolidated financial statements, except for (i) estimates made by management as to future cash flow projections from the acquired business and selection of models to compute the fair value of the acquired assets and liabilities assumed and the depreciation period for acquired intangible assets (see Note 5) and (ii) estimates used to measure the fair value of the derivative financial instrument (see Note 4). Estimates and judgments used in deferred tax accounting are disclosed in Note 18.

### **ACCOUNTING FOR ASSETS ACQUISITIONS**

As amended, IFRS 3 defines a business as an integrated set of activities and assets, which must include at a minimum an input and a substantive process that together significantly contribute to the ability to create output. Entities are also allowed to perform an optional concentration test. If substantially all of the fair value of the gross assets acquired is concentrated in a single identifiable asset or a group of similar assets, the acquired integrated set does not constitute a business.

During the year ended December 31, 2024, the Group made separate acquisitions of intellectual property consisting of domain names and related assets.

On April 1, 2024, the Company's wholly owned subsidiaries, GDC Media Limited and GDC UKGB Limited, as purchasers, acquired from XL Media PLC and XL Media Publishing Limited, as sellers, Freebets.com and related assets (the "Freebets.com Assets"). The Company guaranteed certain payment obligations in connection with the acquisition of the Freebets.com Assets. Management performed an assessment of the application of IFRS 3, 'Business Combinations' in concluding whether the acquisition meets the definition of a business. The Company concluded that the Freebets.com Assets did not meet the definition of a business, and, therefore, the acquisition was accounted for as an asset acquisition. The consideration has been allocated on a relative fair value basis to domain names, customer contracts and content assets.

Amounts committed to the acquisition of the Freebets.com Assets consist of contractual obligations resulting from the purchase of such intangible assets. Some of the obligations have a predetermined value, while others include future payments of performance-based amounts. These obligations are further referred to as deferred and contingent consideration, respectively. The contingent consideration is measured at fair value, which is determined on the date of purchase and subsequently, at each reporting date, by calculating the expected cash outflow. Subsequent movement in contingent consideration related to asset acquisitions are capitalized as part of the related intangible assets. As of December 31, 2024, the contingent consideration relating to the acquisition of the Freebets.com Assets acquired became fixed because the performance period elapsed. As a result, the liability was presented as deferred consideration (See Note 16).

#### **FREEBETS.COM ASSETS DEFERRED CONSIDERATION PAYMENT**

The table below provides the classification of the Group's cash payments of deferred consideration in connection with the 2024 acquisition of the Freebets.com Assets.

	<b>Nine Months Ended September 30,</b>	
	<b>2025</b>	<b>2024</b>
Investing activities	10,503	—
Financing activities	675	—
<b>Total</b>	<b>11,178</b>	<b>—</b>

The final deferred consideration payment for the Freebets.com Assets was paid in April 2025 and there are no further amounts due as of September 30, 2025.

#### **ACCOUNTING FOR BUSINESS COMBINATIONS**

In accordance with IFRS 3, the Company allocates the cost of acquisition arising from business combinations to the identifiable assets acquired and liabilities assumed, measured at their fair values on the acquisition date. The Company uses external valuations to determine the fair value. The valuations include management estimates and assumptions as to future cash flow projections from the acquired business and selection of models to compute the fair value of the acquired components and their depreciation period. Estimates made by management influence the amounts of the acquired assets and assumed liabilities and the depreciation and amortization of acquired assets in profit or loss (See Note 5).

#### **ROTOWIRE DEFERRED CONSIDERATION PAYMENT**

The table below provides the classification of the Group's cash payments of deferred consideration in connection with the 2022 acquisition of 100% of the issued and outstanding equity interests of Roto Sports, Inc., the operator of RotoWire.com ("RotoWire").

	<b>Nine Months Ended September 30,</b>	
	<b>2025</b>	<b>2024</b>
Investing activities	300	4,450
Financing activities	—	550
<b>Total</b>	<b>300</b>	<b>5,000</b>

In March 2025, the Group settled the final deferred payment of \$300 in cash to the former shareholders of RotoWire and no further amounts are due.

#### **BONUSFINDER DEFERRED CONSIDERATION PAYMENT**

The table below provides the classification of the Group's cash payments of deferred consideration in connection with the 2022 acquisition of 100% of the issued and outstanding equity interests of NDC Media Limited, the operator of BonusFinder.com ("BonusFinder").

	<b>Nine Months Ended September 30,</b>	
	<b>2025</b>	<b>2024</b>
Operating activities	—	7,156
Investing activities	—	5,594
Financing activities	—	832
<b>Total</b>	<b>—</b>	<b>13,582</b>

In April 2024, the Group settled the final deferred payment of EUR12,699 (\$13,582) in cash to the former shareholders of BonusFinder and no further amounts are due.

## SEGMENT REPORTING

An operating segment is a part of the Group that conducts business activities from which it can generate revenue and incur costs, and for which independent financial information is available. Identification of segments is based on internal reporting to the chief operating decision maker ("CODM"). The CODM, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Company's Chief Executive Officer ("CEO"). The CEO reviews the Group's consolidated reports distributed internally on a monthly basis, and includes key metrics such as new depositing customers, revenue, operating expenses, and adjusted EBITDA (defined as EBITDA adjusted to exclude the effect of non-recurring items, significant non-cash items, share-based payment expense, foreign exchange gains (losses), fair value of contingent consideration, and other items). The Group does not divide its operations into different segments, and the CODM operates and manages the Group's entire operations as one segment, which is consistent with the Group's internal organization and reporting system.

As of September 30, 2025 and December 31, 2024, the geographic analysis of the Group's non-current assets, excluding deferred tax assets, was as follows:

	As of September 30, 2025	As of December 31, 2024
Ireland	146,303	108,794
United States	121,454	27,232
Other	1,278	1,250
	<u>269,035</u>	<u>137,276</u>

## FOREIGN CURRENCY TRANSLATION

The following exchange rates were used to translate the financial statements of the Group from EUR into USD:

Nine Months Ended September 30,	Period End	Average for Period	Beginning of Period	Low	High
	(EUR per USD)				
2025	0.85	0.90	0.96	0.84	0.98
2024	0.90	0.92	0.91	0.89	0.94

## 4. RISK MANAGEMENT

### FINANCIAL RISK MANAGEMENT

The Group's activities potentially expose it to a variety of financial risks: market risk (foreign exchange risk and cash flow and fair value interest rate risk), credit risk and liquidity risk. The management of the Group's financial risk is based on a financial policy approved by the Company's board of directors.

#### (A) Market Risk

##### (i) Foreign Exchange Risk

Foreign currency risk is the risk that the fair value of future cash flows to an exposure will fluctuate because of changes in foreign exchange rates. The risk arises from future commercial transactions and recognized assets and liabilities which are denominated in a currency that is not the respective group companies' functional currencies. The currencies in which transactions and balances are primarily denominated are the Euro ("EUR"), U.S. dollar ("USD") and British Pound Sterling ("GBP"). Management performs ongoing assessments of foreign currency fluctuations. Management identified an increased foreign exchange risk created by the USD-denominated Term Loan (see Note 15) in a subsidiary which has the Euro as its functional currency. In order to

minimize the exposure, effective April 17, 2025, the Group entered into the CCIRS to synthetically convert the existing USD-denominated, floating rate Term Loan into Euro-denominated, fixed rate borrowings for the duration of the underlying Term Loan drawn under the Wells Fargo Amended and Restated Credit Agreement.

As of September 30, 2025 and 2024, the Group's exposure to foreign exchange risks was primarily through cash, borrowings and working capital balances held by its entities which have the Euro as the functional currency. Such balances included the following:

	As of September 30 2025,	As of September 30 2024,
USD-denominated net liabilities	(74,900)	(14,165)
GBP-denominated net assets	1,644	3,575

Based on the sensitivity analyses performed, movements in USD and GBP exchange rates to EUR by 10% would result on average in the following gains or losses to the Group's net profit (loss):

	Nine months ended September 30,	
	2025	2024
USD	7,566	1,478
GBP	262	367

Management believes that 10% is a reasonable extent of currency fluctuations in the foreseeable future.

#### *(II) Cash Flow and Fair Value Interest Rate Risk*

Interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate because of changes in market interest rate. The Group's exposure to interest rate risk as of September 30, 2025 arises from borrowings at variable rates (Note 15). The CCIRS minimizes the exposure to interest rate risk since it effectively converts the variable interest rate on the Term Loan into a fixed interest rate.

#### *(III) Market Risk Management through the CCIRS*

Effective April 17, 2025, the Group entered into the CCIRS to:

- receive USD-SOFR + 2.60% interest and pay 4.567% fixed Euro interest; and
- receive USD principal repayments equal to principal repayments due under the term loan (see Note 15) and pay EUR principal repayments (fixed at the April 17, 2025 spot rate of EUR1.1357) on the last business days of each of March, June, September and December commencing June 30, 2025.

The amounts relating to the CCIRS designated as a cash flow hedge as of September 30, 2025 were as follows:

	As of September 30 2025,				Line item in the Statement of Financial Position where the hedging instrument is included
	Nominal amount	Carrying Amount of Asset (Liability)	2025	2024	
CCIRS	75,000	(2,318)			Derivative Financial Instrument
<b>Three Months Ended September 30,</b>					
	<b>2025</b>	<b>2024</b>	<b>2025</b>	<b>2024</b>	
Changes in the value of the hedging instrument recognized in OCI (net of related tax)	538	—	(2,131)	—	
Hedge ineffectiveness recognized in profit or loss	2	—	13	—	
Amount reclassified from hedging reserve to profit or loss (net of related tax)	64	—	2,088	—	

The line item in profit or loss that includes hedge ineffectiveness is Finance expenses. The line item in profit or loss affected by the reclassification is Finance income - foreign exchange gain.

The valuation technique applied to determine the fair value of the CCIRS at the end of each reporting period is a discounted cash flow model wherein the future cash flows are estimated based on forward exchange rates and interest rates (from observable forward exchange rates and interest rates at the end of the reporting period), discounted at a rate that reflects the credit risk of the counterparties.

As of September 30, 2024 and December 31, 2024, the Group did not hold any derivative financial instruments to hedge exposures to changes in foreign currency and interest rates.

#### (B) Credit Risk

Credit risk arises from cash and cash equivalents and trade and other receivables. The exposure as of the reporting date was as follows:

	As of September 30, 2025	As of December 31, 2024
Trade and other receivables (excluding prepayments)	20,921	19,429
Cash and cash equivalents	7,355	13,729
	<b>28,276</b>	<b>33,158</b>

For the three and nine months ended September 30, 2025 and 2024, no single customer generated at least 10% of the Group's total revenue for the period.

The Group has the following financial assets that are subject to the expected credit loss model: trade receivables and other financial assets carried at amortized cost. The Group applies the IFRS 9 simplified approach to measuring expected credit losses ("ECL") which uses a lifetime expected loss allowance for all trade receivables. The expected loss rates are based on the historical credit losses experienced over a recent twelve-month period. The historical loss rates are adjusted to reflect current and forward-looking information on macroeconomic factors (such as GDP growth, inflation rate and unemployment forecasts) affecting the ability of the customers to settle the receivables.

The aging of trade receivables that are past due but not impaired is shown below:

	As of September 30, 2025	As of December 31, 2024
1-30 days past due	3,880	3,985
31-60 days past due	2,011	1,610
61-90 days past due	630	751
More than 90 days past due	450	737
	<u>6,971</u>	<u>7,083</u>

The Company recognized a specific provision of \$993 on trade receivables as of September 30, 2025 (December 31, 2024: \$568 and September 30, 2024: \$639).

The activity in the credit loss allowance was as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Balance at the beginning of the period	2,176	2,088	1,664	1,757
Movements in credit loss allowance	(101)	338	243	964
Write offs	(109)	(114)	(161)	(318)
Translation effect	—	125	220	34
Balance at the end of the period	<u>1,966</u>	<u>2,437</u>	<u>1,966</u>	<u>2,437</u>

The movement in the credit loss allowance during the three months ended September 30, 2025 was a result of improved collections. The movement in the credit loss allowance during the nine months ended September 30, 2025 and three and nine months ended September 30, 2024 was a result of the overall business revenue growth.

For the three months ended September 30, 2025, the Company collected previously written off receivables from customers with a value of \$23. For the nine months ended September 30, 2025, the Company wrote off receivables from customers with a total value of \$104, which had not been previously specifically provided for, partially offset by collections of previously written off receivables from customers. For the three and nine months ended September 30, 2024, the Company wrote off receivables from customers with a total value of \$22 and \$97, respectively; the balances were not previously specifically provided.

The Group actively manages credit limits and exposures in a practical manner such that past due amounts receivable from the operator customers are within controlled parameters. Management assesses the credit quality of the operators, taking into account their financial position, past experience and other factors. The Group's receivables are principally in respect of transactions with operators for whom there is no recent history of default. Management does not expect significant losses from non-performance by these operators above the ECL provision. Management does not believe that the Group was exposed to significant credit risk as at the end of the current reporting period.

As cash and cash equivalents are held with major financial institutions, any credit risk is deemed to be immaterial.

#### (C) Liquidity Risk

The Group is exposed to liquidity risk in relation to meeting future obligations associated with its financial liabilities, which are predominantly comprised of borrowings due to the third parties (Note 15), deferred consideration (Note 16), amounts committed on business combinations (Note 5) and trade and other payables (Note 17). Prudent liquidity risk management includes maintaining sufficient cash and committed credit lines (Note 15) to ensure the availability of adequate funding to meet the Group's obligations when they are due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to its reputation.

Management monitors liquidity risk by continual observation of cash inflows and outflows. To improve the net cash inflows and maintain cash balances at a specified level, management ensures that no additional financing facilities are expected to be required over the coming year. In this respect, management does not consider liquidity risk to the Group as significant when taking into account the liquidity management process referred to above.

The following table summarizes the maturity profile of the Group's financial liabilities based on contractual undiscounted payments. Trade and other payables due in less than 1 year equal their carrying values as the impact of discounting is insignificant.

	Less than 1 year	Between 1 and 2 years	More than 2 years	TOTAL
<b>As of September 30, 2025</b>				
<b>Non-derivative financial instruments</b>				
Deferred payables	—	439	—	439
Contingent consideration <sup>(1)</sup>	40,000	17,457	665	58,122
Borrowings and interest <sup>(2)</sup>	17,170	16,383	68,276	101,829
Trade and other payables <sup>(3)</sup>	7,422	947	—	8,369
Lease liability	1,544	1,420	2,926	5,890
	<b>66,136</b>	<b>36,646</b>	<b>71,867</b>	<b>174,649</b>
<b>Derivative financial instruments</b>				
Cross-currency interest rate swap used for hedging:				
Outflow	14,685	14,155	49,461	78,301
Inflow	(15,406)	(14,619)	(48,008)	(78,033)
	<b>(721)</b>	<b>(464)</b>	<b>1,453</b>	<b>268</b>
<b>As of December 31, 2024</b>				
<b>Non-derivative financial instruments</b>				
Deferred consideration	11,487	—	—	11,487
Borrowings and interest <sup>(2)</sup>	5,165	4,804	16,612	26,581
Lease liability	1,213	1,188	3,571	5,972
Trade and other payables <sup>(3)</sup>	5,028	—	—	5,028
	<b>22,893</b>	<b>5,992</b>	<b>20,183</b>	<b>49,068</b>

(1) See Note 5 for settlement of the contingent consideration.

(2) The amounts above include contractual interest obligations for floating rate borrowings as at the end of each period based on the amortization schedule for such borrowings and the interest rate for the period.

(3) The amounts above include trade payables, accrued bonuses related to acquisition, accrued general expenses and other financial liabilities.

## 5. BUSINESS COMBINATIONS

### Acquisition of Spotlight.Vegas

On September 1, 2025, the Company's wholly-owned subsidiary, GDC America, Inc., a Florida corporation acquired 100% of the issued and outstanding equity interests of BGMD Holdings LLC (d/b/a Spotlight.Vegas), a Nevada limited liability company ("Spotlight.Vegas") for consideration of (i) a cash payment of \$8,000 (subject to adjustments for cash, working capital and indebtedness, among other things), plus (ii) an earnout payment of up to a maximum of \$11,000 (the "Spotlight.Vegas First Earnout Consideration"), payable in April 2027 based on financial performance during 2026 and (iii) a second earnout payment of up to a maximum of \$11,000 (the "Spotlight.Vegas Second Earnout Consideration"), payable in April 2028 based on financial performance during 2027 (the "Spotlight.Vegas Acquisition"). The Company has the option to pay up to 50% of each earnout payment in unregistered ordinary shares. The cash paid at close net of cash, working capital and indebtedness

acquired as disclosed in the Interim Condensed Consolidated Statements of Cash Flows in relation to the Spotlight.Vegas Acquisition amounts to \$6,631.

The fair value of the contingent consideration as of September 1, 2025 utilized the following assumptions as part of the option approach methodology: (i) probability of obtaining the financial conditions ranging from 12% - 14% (ii) discount rates ranging from 8.91% - 8.96% (iii) volatility of 44% as applied to forecasted performance conditions and (iv) market price of risk adjustment for EBITDA ranging from 16.7% - 18.2%.

#### *Sensitivity analysis*

Reasonably possible changes at the acquisition date to one of the significant unobservable inputs, holding other inputs constant, would have affected contingent consideration by the amounts shown below:

	Contingent consideration	
	Increase	Decrease
Expected cash flows (10% movement)	300	(300)
Volatility (10% movement)	100	(200)
Discount rate (10% movement)	(100)	—
Market Price of Risk Adjustment (10% movement)	(100)	—

At the end of each reporting period, the Company will remeasure the fair value of the Spotlight.Vegas Acquisition contingent consideration. As of September 30, 2025, no remeasurement of the contingent consideration has been performed because the fair value of the contingent consideration as of September 1, 2025, the date of acquisition, has been recently assessed. No significant changes in facts and circumstances have occurred between the date of acquisition and September 30, 2025. The Group expects to incur gains or losses related to the change in fair value of the contingent consideration until December 31, 2027.

Spotlight.Vegas helps consumers access experiences such as live events and local attractions through its online booking platform. The principal reason for the Spotlight.Vegas Acquisition is to expand into complementary marketing revenue streams.

During the three and nine months ended September 30, 2025, the Group incurred acquisition-related costs of \$556 on legal and consulting fees.

Since September 1, 2025, revenue associated with the Spotlight.Vegas Acquisition amounted to \$290. It is impracticable for the Company to present the profit or loss of the acquired business because of shared operating costs that are incurred and managed on a group-wide basis that are not allocated to the acquiree.

The table below outlines the preliminary allocation of the purchase price for the acquired identifiable assets and liabilities of Spotlight.Vegas resulting in goodwill:

<b>Purchase price consideration:</b>	
Cash paid	7,067
Contingent consideration, at fair value	901
Preliminary purchase price adjustment to be released from Purchase Price Escrow and payable from previous shareholders	(568)
<b>Total acquisition consideration</b>	<b>7,400</b>
<b>Assets acquired:</b>	
Cash and cash equivalents	436
Other non-current asset	360
Domain names and related websites	1,550
Acquired technology	2,600
Trade and other receivables	40
Right-of-use assets	89
<b>Total assets acquired</b>	<b>5,075</b>
<b>Liabilities assumed:</b>	
Trade and other payables	(1,738)
Borrowings	(393)
Other non-current liability	(206)
Lease liability	(89)
<b>Total liabilities assumed</b>	<b>(2,426)</b>
<b>Total net assets</b>	<b>2,649</b>
<b>Goodwill</b>	<b>4,751</b>
<b>Total acquisition consideration</b>	<b>7,400</b>

#### **Acquisition of Odds Holdings**

On January 1, 2025, the Company completed its acquisition (the "OddsJam Acquisition") of 100% of the outstanding shares of Odds Holdings, Inc., a Delaware corporation ("Odds Holdings"), the operator of OddsJam.com and OpticOdds.com. The OddsJam Acquisition was consummated pursuant to an Agreement and Plan of Merger dated December 12, 2024 (the "OddsJam Merger Agreement"), by and among the Company, Odyssey Merger Corp., a Delaware corporation and wholly-owned indirect subsidiary of the Company ("Merger Sub"), Odds Holdings, and Shareholder Representative Services LLC, solely in its capacity as representative of the shareholders of Odds Holdings (the "OH Shareholders"). Merger Sub was merged with and into Odds Holdings, with Odds Holdings surviving as our indirect wholly owned subsidiary. In connection with the OddsJam Acquisition, Odds Holdings changed its name to GDC Odds Holdings, Inc., and following the closing operates as a wholly owned subsidiary of GDC America, Inc.

The principal reason for the OddsJam Acquisition was to accelerate the Company's expansion in the United States and sports data services.

The OH Shareholders received initial merger consideration of (i) \$64,884 in cash (net of escrow amounts and adjustments for working capital and indebtedness, among other things) and (ii) 708,178 ordinary shares of the Company. The OH Shareholders may benefit from an additional payment of up to a maximum of \$60,000 payable based on Odds Holdings' growth in contribution in fiscal 2025, and a further potential additional payment of up to \$80,000 less the 2025 performance amount payable based on Odds Holdings' achieving a growth in contribution in fiscal 2026. In no event is the Company obligated to pay the OH Shareholders more than \$80,000 in additional payments in the aggregate for the 2025 and 2026 earn out periods. If the 2025 performance amount is less than \$40,000, then it is to be paid in full in April 2026. If the 2025 performance amount exceeds \$40,000, then \$40,000 is to be paid in April 2026 and the remainder is to be paid in April 2027. The 2026 performance amount shall be paid in full in April 2027. The Company has the option to pay up to 50% of each of the additional payments in ordinary shares.

As of September 30, 2025, the Group has other receivables of \$1,308 in relation to the final purchase price adjustment agreed with the OH Shareholders following the conclusion of the calculation of final closing working capital, closing cash, company transaction expenses, closing indebtedness and initial transaction bonus amount.

As of September 30, 2025, deferred payables of \$439 consist of provisional amounts due to the OH Shareholders per the terms of the OddsJam Merger Agreement.

Prior to the OddsJam Acquisition, Odds Holdings granted options to certain employees which would have vested in the ordinary course after the OddsJam Acquisition closing date but on or prior to December 31, 2026. These employees are eligible for a transaction bonus provided that they remain in employment until January 1, 2027. Such costs being accrued for post-combination on a straight-line basis until the end of the service period.

During the nine months ended September 30, 2025, the Group incurred acquisition-related costs of \$631 on legal and consulting fees, which were included in general and administrative expenses. During the year ended December 31, 2024, \$1,942 was expensed.

In connection with the OddsJam Acquisition, certain acquired assets were transferred to other Group subsidiaries.

Since January 1, 2025, revenue associated with the OddsJam Acquisition amounted to \$24,911. It is impracticable for the Company to present the profit or loss of the acquired business because of shared operating costs that are incurred and managed on a group-wide basis that are not allocated to the acquiree.

Under the preliminary purchase price accounting, the Company recognized goodwill of \$57,522, which is calculated as the excess of both the consideration paid and liabilities assumed as compared to the fair value of the identifiable assets acquired and represents synergies from combining the Company's and OddsJam's operations. Goodwill is not expected to be deductible for tax purposes. The fair value of the ordinary shares issued as part of the OddsJam Acquisition reflected the closing share price at December 31, 2024. The values assigned to the assets acquired and liabilities assumed are based on their estimates of fair value available as of January 1, 2025 as calculated by a third-party valuation firm. The Company expects to complete the final purchase price allocation prior to December 31, 2025.

The fair value of the contingent consideration as of January 1, 2025 utilized the following assumptions as part of the option approach methodology: (i) probability of obtaining the financial conditions ranging from 29% - 51%, (ii) discount rates ranging from 7.58%-7.72%, (iii) volatility of 62.2% as applied to forecasted performance conditions and (iv) Market Price of Risk Adjustment for EBITDA ranging from 13.1%-14%.

The fair value of the contingent consideration as of September 30, 2025 utilized the following assumptions as part of the option approach methodology: (i) probability of obtaining the financial conditions ranging from 3% - 84%, (ii) discount rates ranging from 7.64% - 7.76%, (iii) volatility of 56.9% as applied to forecasted performance conditions and (iv) Market Price of Risk Adjustment for EBITDA ranging from 12.3% - 13.1%.

At the end of each reporting period, the Company will remeasure the fair value of the OddsJam Acquisition contingent consideration. During the three and nine months ended September 30, 2025, fair value loss on contingent consideration for the OddsJam Acquisition amounted to \$7,531 and \$29,163, respectively, and resulted in total contingent consideration balance related to the OddsJam Acquisition of \$53,703 as of September 30, 2025, out of which \$38,485 was the current portion and \$15,218 was the non-current portion of the contingent consideration balances, respectively. The Group expects to incur gains or losses related to change in the fair value of the contingent consideration until December 2026.

#### *Sensitivity analysis*

Reasonably possible changes at the reporting date to one of the significant unobservable inputs, holding other inputs constant, would have the following effects on the fair value of contingent consideration as of September 30, 2025:

	<b>Profit or loss</b>	
	<b>Increase</b>	<b>Decrease</b>
Expected cash flows (10% movement)	(3,400)	3,800
Volatility (10% movement)	200	(200)
Discount rate (10% movement)	300	(400)
Market Price of Risk Adjustment (10% movement)	200	(300)

The table below outlines the preliminary allocation of the purchase price for the acquired identifiable assets and liabilities of OddsJam resulting in goodwill:

<b>Purchase price consideration:</b>	
Cash paid	64,884
Common shares issued, at fair value	9,971
Contingent and deferred consideration, at fair value	24,771
Final purchase price adjustment to be released from Purchase Price Escrow	(1,308)
<b>Total acquisition consideration</b>	<b>98,318</b>
<b>Assets acquired:</b>	
Cash and cash equivalents	1,141
Trade and other receivables	1,019
Domain names and related websites	8,200
Customer base	26,100
Acquired technology and Software	23,500
Indemnification asset	792
Deferred tax	1,370
Other current assets	127
<b>Total assets acquired</b>	<b>62,249</b>
<b>Liabilities assumed:</b>	
Accounts payable and accrued expenses	(882)
Deferred income	(1,502)
Income tax	(1,646)
Deferred tax	(14,845)
Other indirect tax	(792)
Other current liabilities	(1,786)
<b>Total liabilities assumed</b>	<b>(21,453)</b>
<b>Total net assets</b>	<b>40,796</b>
<b>Goodwill</b>	<b>57,522</b>
<b>Total acquisition consideration</b>	<b>98,318</b>

Included in the Company's cash flows generated by operating activities for the nine months ended September 30, 2025 as disclosed in the Interim Condensed Consolidated Statements of Cash Flows are payments of \$1,607 and \$1,716 for payroll taxes and corporate taxes, respectively, related to the pre-acquisition period.

The Company's acquisition accounting in relation to the Spotlight.Vegas Acquisition and the OddsJam Acquisition remains provisional due to there being outstanding relevant information in regard to facts and circumstances that existed as of the acquisition date and/or where valuation work is still ongoing.

## 6. PROPERTY AND EQUIPMENT

	COMPUTER AND OFFICE EQUIPMENT	LEASEHOLD IMPROVEMENTS	TOTAL
<b>Net book amount as of January 1, 2025</b>	1,319	514	1,833
Additions	639	97	736
Depreciation charge	(376)	(66)	(442)
Translation differences	103	23	126
<b>As of September 30, 2025</b>	<u>1,685</u>	<u>568</u>	<u>2,253</u>
Cost	3,038	851	3,889
Accumulated depreciation	(1,353)	(283)	(1,636)
<b>Net book amount as of September 30, 2025</b>	<u>1,685</u>	<u>568</u>	<u>2,253</u>
<b>Net book amount as of January 1, 2024</b>	802	106	908
Additions	724	464	1,188
Depreciation charge	(206)	(46)	(252)
Translation differences	40	—	40
<b>As of September 30, 2024</b>	<u>1,360</u>	<u>524</u>	<u>1,884</u>
Cost	2,192	704	2,896
Accumulated depreciation	(832)	(180)	(1,012)
<b>Net book amount as of September 30, 2024</b>	<u>1,360</u>	<u>524</u>	<u>1,884</u>

For the nine months ended September 30, 2025 and 2024, cash paid for the acquisition of property and equipment was \$736 and \$1,188, respectively.

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Depreciation expensed to general and administrative expenses (Note 20)	159	111	442	252

## 7. LEASES

Below are the carrying amounts of the Group's right-of-use assets and lease liabilities and the movements during the periods presented:

	Right-of-Use Assets	Lease Liabilities
<b>As of January 1, 2025</b>	4,632	5,032
Additions, including adjustments arising as a result of an extension of lease term and as part of business combinations	602	602
Amortization of right-of-use assets	(893)	—
Interest expense	—	236
Payments	—	(983)
Translation differences	188	212
<b>As of September 30, 2025</b>	<u>4,529</u>	<u>5,099</u>
<b>As of January 1, 2024</b>	1,460	1,723
Additions	4,077	4,077
Amortization of right-of-use assets	(571)	—
Interest expense	—	172
Payments	—	(655)
Translation differences	96	98
<b>As of September 30, 2024</b>	<u>5,062</u>	<u>5,415</u>

Lease additions for the nine months ended September 30, 2025 relate to the following: (i) as part of the Spotlight.Vegas Acquisition (Note 5), in September 2025, the Company assumed a new long-term sublease agreement for an office property in Las Vegas, Nevada which is scheduled to expire on February 2, 2028; (ii) a new long-term lease agreement entered into by a subsidiary of the Group for an office property in New York, New York which commenced in April 2025 and is scheduled to expire on June 16, 2028, with an option to renew for an additional two or three years; and (iii) remeasurement of a lease due to a reassessment of a termination option in relation to a lease agreement entered into by another subsidiary of the Group on September 13, 2022 for an office property in Costa Rica, effective as from August 1, 2025 and is scheduled to expire on July 31, 2028.

Lease additions for the nine months ended September 30, 2024 mainly relate to new long-term lease agreements entered into by subsidiaries of the Group for the following office properties: (i) Charlotte, North Carolina, which commenced in June 2024 and is scheduled to expire on December 31, 2031, with an option to renew for an additional three years; (ii) Malta, which commenced in April 2024 and has a term of five years, with a minimum non-cancelable duration of three years; and (iii) Helsinki, Finland, which commenced in June 2024, with a minimum non-cancelable duration of two years.

***Lease payments not recognized as a liability***

The Group has elected not to recognize a lease liability for leases that are short term (those with an expected lease term of 12 months or less). Payments made under such leases are expensed on a straight-line basis.

The expense and cash paid relating to payments not included in the measurement of the lease liability was as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Short-term leases (Note 20)	17	18	66	298

## 8. INTANGIBLE ASSETS

	DOMAIN NAMES MOBILE APPS AND RELATED WEBSITES	ACQUIRED TECHNOLOGY AND SOFTWARE	GOODWILL	CUSTOMER CONTRACTS AND CUSTOMER BASES	CONTENT ASSETS	INTERNAL DEVELOPED INTANGIBLES	TOTAL
<b>Net book amount as of January 1, 2025</b>	108,486	414	10,800	6,573	—	4,538	130,811
Additions	—	—	—	—	—	2,955	2,955
Business combinations (Note 5)	9,750	26,100	62,273	26,100	—	—	124,223
Amortization charge	(643)	(2,500)	—	(4,846)	—	(1,402)	(9,391)
Translation differences	12,483	46	21	162	—	607	13,319
<b>Net book amount as of September 30, 2025</b>	<b>130,076</b>	<b>24,060</b>	<b>73,094</b>	<b>27,989</b>	<b>—</b>	<b>6,698</b>	<b>261,917</b>
Cost	138,164	26,598	73,094	38,869	3,863	11,097	291,685
Accumulated amortization	(8,088)	(2,538)	—	(10,880)	(3,863)	(4,399)	(29,768)
<b>Net book amount as of September 30, 2025</b>	<b>130,076</b>	<b>24,060</b>	<b>73,094</b>	<b>27,989</b>	<b>—</b>	<b>6,698</b>	<b>261,917</b>
 <b>Net book amount as of January 1, 2024</b>	 78,071	 —	 10,800	 4,964	 —	 4,165	 98,000
Additions including adjustments arising as a result of a change in estimate	35,516	—	—	4,270	256	1,521	41,563
Amortization charge	(49)	—	—	(1,992)	(256)	(926)	(3,223)
Translation differences	1,890	—	—	98	—	70	2,058
<b>Net book amount as of September 30, 2024</b>	<b>115,428</b>	<b>—</b>	<b>10,800</b>	<b>7,340</b>	<b>—</b>	<b>4,830</b>	<b>138,398</b>
Cost	122,505	—	10,800	12,028	3,815	7,248	156,396
Accumulated amortization	(7,077)	—	—	(4,688)	(3,815)	(2,418)	(17,998)
<b>Net book amount as of September 30, 2024</b>	<b>115,428</b>	<b>—</b>	<b>10,800</b>	<b>7,340</b>	<b>—</b>	<b>4,830</b>	<b>138,398</b>

Additions during the nine months ended September 30, 2025 include the assets from the OddsJam Acquisition and preliminary amounts related to the Spotlight.Vegas Acquisition. The acquired intangible assets from the OddsJam Acquisition are categorized among domain names and related websites, customer contracts and customer bases, goodwill, and acquired technology. The acquired intangible assets from the Spotlight.Vegas Acquisition are categorized among domain names and related websites, goodwill, and acquired technology (additional information regarding the acquisition of intangible assets is disclosed in Note 5).

Additions during the nine months ended September 30, 2024 include the Freebets.com Assets. The acquired intangible assets are categorized among domain names and related websites, customer contracts and customer bases, and content assets and also included an adjustment arising as a change in estimates of \$2,255.

As of September 30, 2025 and December 31, 2024, domain names, mobile apps and related websites balance included fully amortized mobile apps with book value of \$7,300 and \$6,470, respectively.

For the nine months ended September 30, 2025 and 2024, cash paid for intangible assets, other than those acquired in business combinations, and capitalized software developments was \$2,872 and \$22,561, respectively.

The following table distinguishes finite and indefinite intangible assets as of September 30, 2025 and December 31, 2024:

	As of September 30, 2025	As of December 31, 2024
<b>Net book value of assets with finite useful lives</b>		
Customer contracts and customer bases	27,989	6,573
Acquired technology and software	24,060	414
Domain names, mobile apps and related websites	7,585	—
Internally developed intangibles	6,698	4,538
Total net book value of assets with finite useful lives	<u>66,332</u>	<u>11,525</u>
<b>Net book value of assets with indefinite useful lives</b>		
Domain names and related websites	122,491	108,486
Goodwill	73,094	10,800
Total net book value of assets with indefinite useful lives	<u>195,585</u>	<u>119,286</u>
Total net book value of intangible assets	<u>261,917</u>	<u>130,811</u>

## 9. TRADE AND OTHER RECEIVABLES

	As of September 30, 2025	As of December 31, 2024
<b>Current</b>		
Trade receivables, net	16,983	17,935
Accrued revenue	512	252
Other receivables <sup>(2)</sup>	2,134	1,278
Indemnification asset <sup>(1)</sup>	792	—
Deposits	500	163
Prepayments	2,981	1,532
Total	<u>23,902</u>	<u>21,160</u>

(1) Represents the right to receive reimbursement from an escrow account established in connection with the OddsJam Acquisition (see Note 5).

(2) Includes the right to receive \$1,308 from the purchase price escrow established in connection with the OddsJam Acquisition (see Note 5).

	As of September 30, 2025	As of December 31, 2024
Trade receivables, gross	18,949	19,599
Credit loss allowance	(1,966)	(1,664)
Trade receivables, net	<u>16,983</u>	<u>17,935</u>

Trade receivables are unsecured and subject to settlement of up to 45 days. Details on movements in the allowance are disclosed within Note 4.

## 10. CASH AND CASH EQUIVALENTS

Cash and cash equivalents includes deposits held at banks. Due to their short-term nature, cash and cash equivalents are not measured at fair value because the carrying value approximates the fair value.

Cash and cash equivalents comprise the following:

	As of September 30, 2025	As of December 31, 2024
Cash at bank	7,355	13,729

We maintain cash and cash equivalents with major financial institutions. Our cash and cash equivalents consist of bank deposits held with banks that, at times, exceed federally or locally insured limits.

## 11. SHARE CAPITAL

Total authorized shares of the Company are unlimited and have no par value. The following table outlines ordinary share activity for each period presented.

	SHARES
<b>Issued and fully paid ordinary shares</b>	
<b>As of January 1, 2025</b>	34,762,899
Issue of ordinary shares (note 12)	13,448
Issue of restricted ordinary share awards (note 14)	44,086
Issue of ordinary shares to satisfy employee entitlements arising from the vesting of Restricted Share Units (Note 13, 14)	152,286
Issue of ordinary shares in exchange of share options exercised (Note 14)	48,221
Issue of ordinary shares as a payment of consideration for OddsJam Acquisition (Note 5)	708,178
Treasury shares acquired	(562,222)
<b>As of September 30, 2025</b>	<b>35,166,896</b>
<b>As of January 1, 2024</b>	37,222,549
Issue of restricted ordinary share awards (Note 14)	56,995
Issue of ordinary shares in exchange of share options exercised (Note 14)	246,246
Issue of ordinary shares in exchange of warrants' exercise (Note 12)	33,782
Treasury shares acquired	(2,480,235)
<b>As of September 30, 2024</b>	<b>35,079,337</b>

### Share repurchase program

In May 2022, a repurchase program of up to 30 million of the Company's ordinary shares was authorized at the Company's annual general meeting of shareholders. The authorization of the program will expire May 18, 2027, unless renewed or revoked by the Company. In November 2022, the Company's board of directors approved the repurchase up to \$10,000 of the Company's ordinary shares in open market transactions, including under plans complying with Rule 10b5-1 under the Securities Exchange Act of 1934, as amended. In each of May 2024, August 2024, November 2024 and August 2025, the Company's board of directors approved additional repurchases under the program of \$10,000 of the Company ordinary shares, for a total of \$50,000 since inception. As of September 30, 2025, \$15,319 was available under the repurchase program.

During the nine months ended September 30, 2025, the Company repurchased 562,222 ordinary shares with an average price of \$8.33 for a total consideration of \$4,681. During the nine months ended September 30, 2024, the Company repurchased 2,480,235 ordinary shares with an average price of \$8.92 for a total consideration of \$22,126.

As of September 30, 2025, the Company has repurchased an aggregate of 3,850,887 ordinary shares with an average price of \$9.01 for a total consideration of \$34,679 since commencement of the repurchase program.

As at September 30, 2025, a balance of \$150 was outstanding for share purchases consummated during the quarter then ended. That balance was settled in October 2025.

The timing and actual number of ordinary shares repurchased, if any, will depend on a variety of factors, including price, general business and market conditions, available liquidity, alternative investment opportunities, and other factors. The share repurchase program does not obligate the Company to acquire any particular

number of ordinary shares. The Company intends to use current cash and cash equivalents, the cash flow it generates from operations and borrowings to fund the share repurchase program. All ordinary shares purchased will be held in the Company's treasury for possible future issuance.

## 12. CAPITAL RESERVE

	Nine Months Ended September 30,	
	2025	2024
Opening carrying amount	78,037	74,166
Issue of ordinary shares (Note 11)	147	—
Share options and warrants exercised (Notes 11, 13, 14)	368	2,012
Issue of ordinary shares as a payment of consideration for OddsJam Acquisition (Note 5)	9,971	—
Issue of restricted shares (Notes 11, 14)	498	439
Issue of ordinary shares to satisfy employee entitlements arising from the vesting of Restricted Share Units (Note 13, 14)	1,421	—
Share options expired (Notes 13, 14)	13	204
Closing carrying amount	90,455	76,821

### 13. SHARE-BASED COMPENSATION RESERVE

As at September 30, 2025 and December 31, 2024, the Company had the following outstanding share options and restricted share units ("RSUs") awarded under the Amended and Restated 2020 Stock Incentive Plan (the "2020 Stock Incentive Plan") and outstanding Founders Awards (as defined below):

	September 30, 2025	December 31, 2024
Share options	1,143,537	1,165,918
RSUs	966,919	611,831
Total grants outstanding under 2020 stock incentive Plan	2,110,456	1,777,749
Founder Awards granted in 2021	4,056,770	4,056,770
<b>Total grants and awards outstanding</b>	<b>6,167,226</b>	<b>5,834,519</b>

Changes in the share-based compensation reserve are as follows:

	OPTIONS, WARRANTS AND RESTRICTED SHARE UNITS	USD thousand
<b>As at January 1, 2025</b>	<b>5,834,519</b>	<b>10,624</b>
Share options expense	—	1,286
Share options granted	28,340	49
Share options exercised	(48,221)	(125)
Share options expired	(2,500)	(13)
Restricted Share Units expense	—	1,424
Restricted Share Units granted	538,643	2,172
Restricted Share Units vested	(152,286)	(1,421)
Restricted Share Units forfeited	(31,269)	(97)
<b>As of September 30, 2025</b>	<b>6,167,226</b>	<b>13,899</b>
<b>As at January 1, 2024</b>	<b>5,852,864</b>	<b>7,414</b>
Share options expense	—	1,706
Share options granted	41,787	43
Share options exercised (Note 14)	(246,216)	(674)
Share warrants exercised	(50,000)	(84)
Share options forfeited	(194,593)	(258)
Share options expired	(35,416)	(204)
Restricted share units granted	605,370	1,827
Restricted share units forfeited	(12,413)	(15)
<b>As of September 30, 2024</b>	<b>5,961,383</b>	<b>9,755</b>

### 14. SHARE-BASED PAYMENTS

On October 22, 2020, at an extraordinary general meeting, the Company's shareholders approved the 2020 Stock Incentive Plan. Under the current Amended and Restated 2020 Plan, which was last amended and restated on May 18, 2022, employees, officers, directors, consultants and advisors are eligible to be awarded share warrants, and receive share options, RSUs and other share-based awards.

## Share Options

Share options can be in the form of incentive share options and non-statutory share options. No amounts are paid or payable by the recipient upon receipt of the option. The options carry neither the right to dividends nor voting rights. Options may be exercised at any time after the vesting date(s) up to the date of their expiration. The number of options granted, and the exercise price of the options is fixed by the board of directors or compensation committee of the board of directors of the Company.

Under the 2020 Stock Incentive Plan, awards may be granted for up to 4,345,244 ordinary shares as of September 30, 2025. The number of ordinary shares that may be awarded under the 2020 Stock Incentive Plan increases by an amount equal to 2% of the outstanding ordinary shares at the beginning of each year, or as otherwise determined by the Company's board of directors. If any award expires or is terminated, surrendered, or canceled without having been fully exercised or is forfeited in whole or in part, or results in any ordinary shares not being issued, then the unused ordinary shares covered by such award shall again be available for the grant of awards under the 2020 Stock Incentive Plan.

In July 2021, and, in connection with the Company's initial public offering (the "IPO"), the Company granted options for 4,056,770 ordinary shares subject to performance vesting to its CEO and COO (the "Founders' Awards"). Each Founders' Award is divided into twelve tranches, each subject to different market capitalization thresholds. Each holder is required to hold any exercised shares for a period of three years ("holding period") after the exercise date. As of September 30, 2025, the performance conditions were not met for any of the tranches.

The number of share options outstanding under the 2020 Stock Incentive Plan and the Founders' Awards as of September 30, 2025 and 2024 were as follows:

	NUMBER OF AWARDS	WEIGHTED AVERAGE EXERCISE PRICE PER SHARE IN USD
<b>Awards outstanding as of January 1, 2025</b>	5,222,688	8.32
Granted	28,340	12.35
Exercised	(48,221)	5.01
Expired	(2,500)	12.69
<b>Awards outstanding as of September 30, 2025</b>	<b>5,200,307</b>	<b>8.37</b>
<b>Awards exercisable as of September 30, 2025</b>	<b>978,522</b>	<b>9.42</b>
 <b>Awards outstanding as of January 1, 2024</b>	 5,852,864	 8.25
Granted	41,787	8.47
Forfeited	(194,593)	13.14
Exercised	(296,216)	4.84
Expired	(35,416)	13.46
<b>Awards outstanding as of September 30, 2024</b>	<b>5,368,426</b>	<b>8.23</b>
<b>Awards exercisable as of September 30, 2024</b>	<b>889,051</b>	<b>8.56</b>

The weighted-average share price for share options and warrants exercised during the nine months ended September 30, 2025 and 2024 was \$13.23 and \$8.78, respectively.

#### *Determination of Fair Value of Options*

The options granted during the nine months ended September 30, 2025 and September 30, 2024 were valued using the Black-Scholes model with the following assumptions:

	<b>Nine months ended September 30,</b>	
	<b>2025</b>	<b>2024</b>
Exercise price, USD	12.35	8.47
Share price, USD	12.35	8.47
Risk free interest rate	3.99 %	4.35 %
Estimated volatility	45 %	35 %
Expected option term, years	4.00	4.00
Dividend yield	0 %	0 %

Estimated volatility is based on historical volatility of comparable companies.

As of September 30, 2025 and 2024, the weighted average remaining contractual life for options outstanding was 5.36 years and 6.54 years, respectively. The range of exercise prices for options and warrants issued as share-based payments was \$3.52 to \$14.71 per share as of each of September 30, 2025 and 2024.

#### **Restricted Share Units**

During the nine months ended September 30, 2025 and 2024, the Company's board of directors approved the issuance of 538,643 and 628,515 RSUs to employees, respectively, of which 198,771 and 222,113, respectively, were issued to key management and executive directors. The RSUs vest 25% annually and become non-forfeitable over four years from the date of grant, subject to continuing employment. The fair value of the RSUs is based on the fair market value of the Company's ordinary shares on the date of grant and is amortized over the vesting period.

A summary of the RSU activity as of and for the nine months ended September 30, 2025 and 2024, is as follows:

	NUMBER OF SHARES	WEIGHTED AVERAGE GRANT DATE FAIR VALUE, USD
Outstanding as of January 1, 2025	611,831	9.42
Granted	538,643	13.22
Vested	(152,286)	9.42
Forfeited	(31,269)	11.50
Outstanding as of September 30, 2025	<u>966,919</u>	<u>11.47</u>
Outstanding as of January 1, 2024	—	—
Granted <sup>(1)</sup>	628,515	9.43
Forfeited	(12,413)	9.26
Outstanding as of September 30, 2024	<u>616,102</u>	<u>9.42</u>

(1) Revised from 605,370, as reported in the interim condensed consolidated financial statements for the period ended September 30, 2024.

#### Restricted shares

During the nine months ended September 30, 2025 and 2024 there were 44,086 and 56,995 restricted share awards, respectively, issued to non-executive directors. The shares were valued using the Finnerty model with the main input data being an underlying issued price of \$12.35 and \$8.47 per share, respectively, and a restricted period of one year.

#### Share-based Payment Expense

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Share options expense	446	510	1,335	1,491
RSU expense	1,282	670	3,435	1,770
Restricted shares expense	—	—	569	476
Other share based related expenses	—	—	20	—
Share-based payment expense	<u>1,728</u>	<u>1,180</u>	<u>5,359</u>	<u>3,737</u>

	As of September 30,	
	2025	2024
<b>Unrecognized share-based payment expense, USD</b>		
Equity classified share options (excluding Founder Awards)	508	1,248
Founders Awards	2,403	3,267
RSUs	6,707	3,736
<b>Weighted average remaining amortization period, years</b>		
Equity classified share options (excluding Founder Awards)	0.8	1.5
Founders Awards	2.5	3.5
RSUs	1.7	1.9

### **Share-based Compensation Reserve**

The share-based payment expense is included within the share-based compensation reserve (see Note 13).

## **15. BORROWINGS**

### ***Wells Fargo Amended and Restated Credit Agreement***

On March 19, 2024, the Company's wholly owned subsidiaries, GDC Media Limited, GDC America, Inc., and Roto Sports, Inc., as borrowers (the "Borrowers"), and the Company, as guarantor, entered into a credit agreement (the "Original Wells Fargo Credit Agreement") with Wells Fargo, as lender. The Original Wells Fargo Credit Agreement provided for a \$25,000 term loan and a \$25,000 revolving credit facility and was to mature on March 19, 2027.

On January 1, 2025, the Borrowers and the Company entered into an amended and restated credit agreement (the "Wells Fargo Amended and Restated Credit Agreement") with Wells Fargo, as lender, which amended the Original Wells Fargo Credit Agreement to increase the term loan commitment to \$75,000 and add Odds Holdings, Inc., OddsJam, Inc., and OpticOdds, Inc. as guarantors.

On February 28, 2025, the Borrowers and the Company entered into Amendment No. 1 to the Wells Fargo Amended and Restated Credit Agreement ("Amendment No. 1"), which amended the Wells Fargo Amended and Restated Credit Agreement for the following: (x) the credit facility increased from \$100,000 to \$165,000, consisting of a revolving credit facility of \$90,000 (the "Revolving Credit Facility") and a term loan of \$75,000 (the "Term Loan" and, together with the Revolving Credit Facility, the "Wells Fargo Credit Facility"), (y) the Wells Fargo Credit Facility was syndicated across multiple lenders, and (z) the maturity date of the Wells Fargo Credit Facility was extended to February 28, 2028. Amendment No. 1 also modified certain other terms and definitions, including raising the uncommitted incremental facilities cap from \$10,000 to \$50,000. References to the "Wells Fargo Amended and Restated Credit Agreement" herein also include Amendment No. 1 unless the context indicates otherwise.

Wells Fargo Securities, LLC, Axos Bank, and Silicon Valley Bank, a division of First-Citizens Bank & Trust Company, acted as joint lenders arrangers in connection with Amendment No. 1. Wells Fargo, Axos Bank, First-Citizens Bank and Trust Company, Citibank, N.A., Texas Capital Bank, and Comerica Bank are lenders under the Wells Fargo Credit Facility.

The proceeds from the Wells Fargo Credit Facility are being, and will be, used for working capital, to settle deferred and contingent consideration, for permitted acquisitions, and for general corporate purposes and other permitted uses. As of September 30, 2025, the Company has borrowed the full amount of the Term Loan of \$75,000, and \$19,500 under the Revolving Credit Facility. During the nine months ended September 30, 2025, the Company repaid \$29,006 and borrowed a further \$75,000 under the Term Loan and \$19,500 under the Revolving Credit Facility, such that \$70,500 was available under the Revolving Credit Facility as of September 30, 2025.

The Borrowers may designate each loan under the Wells Fargo Credit Facility as a (1) "Base Rate Loan", (2) a "Term SOFR Loan", or (3) a "Daily Simple RFR Loan." A Base Rate Loan bears interest at (i) the highest of (a) a Prime Rate, (b) Federal Funds rate plus 0.50% and (c) Adjusted Term Secured Overnight Finance Rate ("SOFR") for one-month tenor plus 1.00%, (ii) plus an applicable margin of 2.5% per annum (the "Applicable Margin"). A Term SOFR Loan bears interest at a rate of SOFR Rate plus 0.10% plus the Applicable Margin.

The Term Loan requires minimum annual repayment, beginning June 30, 2025, equal to 15% of the borrowed principal amount, and is repayable by February 28, 2028. Such installment payments will be paid on a quarterly basis. The borrowers may prepay the Term Loan, and borrow, prepay and reborrow loans under the Revolving Credit Facility, without premium or penalty, subject to customary breakage costs for certain types of loans. Any outstanding principal balance under the Wells Fargo Credit Facility, together with accrued and unpaid interest, is due on the maturity date. The Borrowers are also obligated to pay other customary fees for a credit facility of this size and type.

The obligations under the Wells Fargo Amended and Restated Credit Agreement are secured by substantially all of the assets of the Company and its wholly owned subsidiaries, which are borrowers under the Wells Fargo Amended and Restated Credit Agreement.

The Wells Fargo Amended and Restated Credit Agreement requires the Company to comply with a maximum leverage ratio not greater than 3.00 to 1.00, a minimum consolidated fixed charges ratio requirement and a minimum liquidity requirement. Additionally, the Wells Fargo Amended and Restated Credit Agreement contains customary negative covenants, including covenants limiting the ability of the Company and its subsidiaries to, among other things, create or incur liens, incur indebtedness, pay dividends or distributions on their capital stock, effect certain mergers, make investments, sell or otherwise dispose of assets and enter into transactions with affiliates, in each case subject to customary exceptions for a credit facility of this size and type. As of September 30, 2025, the Company was in compliance with the debt covenants set forth in the Wells Fargo Amended and Restated Credit Agreement.

	As of September 30,	
	2025	2024
As at January 1	22,931	—
Proceeds from borrowings	94,500	45,560
Debt assumed in a business combination	393	—
Repayment of principal <sup>(3)</sup>	(29,006)	(21,060)
Repayment of debt assumed in a business combination	(393)	—
Issuance costs related to borrowings	(6,027)	(847)
Interest expense on borrowings <sup>(1)</sup> (Note 21)	6,278	757
Interest payment attributable to third party borrowings	(5,252)	(545)
Translation differences	(324)	581
As of September 30 <sup>(2)</sup>	83,100	24,446

<sup>(1)</sup> Interest expense on borrowings is gross of the net interest income from the settlements of the derivative financial instrument used to hedge liabilities of \$841 for the nine months ended September 30, 2025.

<sup>(2)</sup> As of September 30, 2025, borrowings of \$66,179 and \$16,921 relate to the Term Loan and Revolving Credit Facility, respectively.

<sup>(3)</sup> Repayment of principal for the comparative period has been revised from \$20,560, as reported in the interim condensed consolidated financial statements for the period ended September 30, 2024.

## 16. DEFERRED CONSIDERATION

As of December 31, 2024, deferred consideration related to contractual obligations resulting from acquisitions of intangible assets from third parties consisted of (i) the present value of \$7,325 of the fixed consideration payable related to the acquisition of the Freebets.com Assets and (ii) the consideration that was initially contingent upon the revenue performance of the assets, which became fixed at \$3,652 as of December 31, 2024 because the performance period elapsed and, as a result, the liability was presented as deferred consideration. The deferred consideration related to the Freebets.com Assets was settled on April 1, 2025. In addition, as of December 31, 2024, \$300 related to the Group's 2022 acquisition of RotoWire, which was settled in March 2025.

## 17. TRADE AND OTHER PAYABLES

	As of September 30, 2025	As of December 31, 2024
<b>Non-current</b>		
Accrued bonuses related to acquisition (Note 5)	947	—
<b>Current</b>		
Trade payables <sup>(i)</sup>	2,785	2,396
Accruals <sup>(ii)</sup>	6,790	6,392
Indirect taxes	1,741	1,342
Other payables	792	75
<b>Total</b>	<b>12,108</b>	<b>10,205</b>

(i) Trade payables balance is unsecured, interest-free and settled within 60 days from incurrence.

(ii) Included in accruals is \$4,073 (2024: \$2,632) related to financial liabilities which is comprised of accrued partnership costs and other unbilled operational expenses.

## 18. DEFERRED TAX

Deferred tax assets and liabilities are offset when they relate to the same fiscal authority, and there is a legally enforceable right to offset current tax assets against current tax liabilities.

Deferred tax assets and liabilities are presented on a gross basis in the consolidated statement of financial position for amounts attributable to different tax jurisdictions which cannot be offset. Deferred tax assets and liabilities are presented net on a consolidated basis within a tax jurisdiction when there is a legally enforceable right to fiscal consolidation. As at September 30, 2025 and December 31, 2024, deferred tax is presented on a gross basis in the consolidated statement of financial position as it is related to different tax jurisdictions and not eligible for offset.

The following amounts determined after appropriate offsetting are shown in the consolidated statement of financial position:

	As of September 30, 2025	As of December 31, 2024
Deferred tax asset	4,799	6,418
Deferred tax liability	(6,955)	(2,258)
<b>Deferred tax (liability) asset, net</b>	<b>(2,156)</b>	<b>4,160</b>

The change in the deferred tax account was as follows for nine months ended September 30, 2025:

Deferred tax, net at the beginning of the period	4,160
Business combination (Note 5)	(13,475)
Credited/(charged) to the profit or loss (Note 23)	6,523
Credited/(charged) to the other comprehensive income (Note 23)	6
Translation differences	630
<b>Deferred tax, net at the end of the period</b>	<b>(2,156)</b>

Deferred taxes are calculated on temporary differences under the liability method using the principal tax rate within the relevant jurisdiction. The balance was comprised of the following:

	As of September 30, 2025	As of December 31, 2024
Intangible assets - deferred tax assets	3,107	4,615
Intangible assets - deferred tax liability	(13,584)	(3,212)
Trading losses and other allowances	8,321	2,757
Net deferred tax (liabilities) assets	<u><u>(2,156)</u></u>	<u><u>4,160</u></u>

At September 30, 2025, the Group had unutilized trading losses and other allowances of \$66,426 out of which \$15,366 were not recognized based on management's performance projections for 2025 - 2030, and the related ability to utilize the tax losses resulting in a recognition of a deferred tax asset of \$7,948.

At September 30, 2025, the Group had net unutilized capital allowances of \$25,218 related to intangible assets, of which all were recognized based on management's performance projections for 2025 – 2030 and related ability to utilize capital allowance resulting in a recognition of a deferred tax asset of \$3,107.

During the nine months ended September 30, 2025, a net deferred tax liability of \$13,475 was recognized as part of the business combination accounting for the OddsJam Acquisition (Note 5). This primarily related to a deferred tax liability on intangible assets, (\$14,845) partly offset by a deferred tax asset on losses and other deductible temporary differences (\$1,370).

At September 30, 2025 and December 31, 2024, the Group had a deferred tax asset of \$373 and \$261, respectively related to expected future tax refunds.

At September 30, 2025, deferred tax liability amounted to \$13,584, and related to intangible assets acquired as a part of the OddsJam Acquisition (\$10,697) and RotoWire acquisition (\$2,887).

At December 31, 2024, deferred tax liability amounted to \$3,212 and related to intangible assets acquired as a part of RotoWire acquisition.

At December 31, 2024, the Group had unutilized trading losses and other allowances of \$59,755, of which \$24,861 were not recognized based on management's performance projections for 2025 – 2030 and the related ability to utilize the tax losses resulting in deferred tax asset recognition of \$2,757.

At December 31, 2024, the Group had net unutilized capital allowances of \$36,909 related to intangible assets, the balance was recognized in full based on management's performance projections for 2025 – 2030 and related ability to utilize capital allowance resulting in a recognition of a deferred tax asset of \$4,615.

## 19. REVENUE

Revenue is disaggregated based on how the nature, amount, timing and uncertainty of the revenue and cash flows are affected by economic factors.

### *Marketing*

**Performance marketing.** Performance marketing revenue consists of (i) Cost Per Acquisition ("CPA") revenue from arrangements where we are paid exclusively by a single cash payment for each referred player, (ii) revenue share arrangements where we are paid exclusively by a share of the customer's net gambling revenue ("NGR") from the referred players, and (iii) hybrid revenue from arrangements where we are paid by both a CPA commission and a revenue share commission from the referred players.

Within performance marketing, the Group considers each referred player to be a separate performance obligation. The performance obligation is satisfied at the point in time when the referral is accepted by the relevant online gambling operator. Revenue share fees for each referred player are considered variable

consideration and are only recognized to the extent it is probable that no significant reversal of cumulative revenue recognized for the referral will occur when the ultimate fees are known.

CPA fees for each referred player are recognized when earned upon acceptance of the referral by the online gambling operator.

Fees generated by each customer during a particular month are typically paid to us within 30-45 days after the invoice date.

**Advertising and other.** Advertising and other revenue includes revenue from arrangements not based on the referred players and includes advertising on our platform, onboarding fees and fees and commissions from ticketing. For advertising and other revenue, revenue is recognized on a straight-line basis over the term of the contract.

#### Data

**Subscription.** Data revenue consists of consumer and enterprise subscription revenue from data, data analytics and data syndication services. For subscription revenue, the Group considers each subscription to be a separate performance obligation. The Group satisfies its performance obligation, and revenue from these services is recognized, on a straight-line basis over the subscription period. The Group records deferred revenue upon execution of subscriptions when the subscription plan requires upfront payment.

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Marketing	29,796	29,846	89,907	85,698
Data	9,186	2,272	29,304	6,176
<b>Total revenues</b>	<b>38,982</b>	<b>32,118</b>	<b>119,211</b>	<b>91,874</b>

The Group presents revenue as disaggregated by market based on the location of end user as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
North America	19,802	12,786	59,901	39,859
U.K. and Ireland	9,619	9,800	31,759	28,631
Other Europe	6,859	6,515	19,435	16,098
Rest of the world	2,702	3,017	8,116	7,286
<b>Total revenues</b>	<b>38,982</b>	<b>32,118</b>	<b>119,211</b>	<b>91,874</b>

Presentation of revenue by market based on the location for the comparative period was adjusted to consistently reflect changes in revenue classification. It resulted in a reclassification from Other Europe to Rest of the world by \$255 and \$459 for the three and nine months ended September 30, 2024, respectively.

The Group presents disaggregated revenue by monetization type as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Performance marketing	24,003	25,082	74,682	72,674
Subscription	9,186	2,272	29,304	6,176
Advertising & other	5,793	4,764	15,225	13,024
<b>Total revenues</b>	<b>38,982</b>	<b>32,118</b>	<b>119,211</b>	<b>91,874</b>

During the three months ended September 30, 2025, performance marketing revenue was generated by the following categories: CPA 38%, revenue share 26% and hybrid 36%, compared to 38%, 25% and 37%,

respectively, during the three months ended September 30, 2024. During the nine months ended September 30, 2025, performance marketing revenue was generated by the following categories: CPA 38%, revenue share 25% and hybrid 37%, compared to 43%, 23% and 34%, respectively, during the nine months ended September 30, 2024.

The Group also tracks its revenues based on the product type from which it is derived. Revenue disaggregated by product type was as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Casino	23,174	24,835	71,487	66,719
Sports	15,003	6,955	45,643	24,566
Other	805	328	2,081	589
Total revenues	38,982	32,118	119,211	91,874

Presentation of revenue by product type for the comparative period was adjusted to consistently reflect changes in revenue classification. It resulted in a reclassification from Other to Sports of \$125 and \$410 for the three and nine months ended September 30, 2024, respectively.

#### *Contract balances*

The following table provides contract assets and contract liabilities from contracts with customers:

	As of September 30, 2025	As of December 31, 2024
Contract assets	512	252
Contract liabilities	(5,421)	(2,616)

The contract assets primarily relate to the Group's rights to consideration for services provided but not yet billed at the reporting date. The contract assets mainly relate to performance marketing revenue and subscription and content syndication revenue. The contract assets are transferred to receivables when the rights become unconditional and an invoice is issued.

The contract liabilities primarily relate to the advances received from customers for subscriptions purchased on the RotoWire.com and OddsJam.com websites, for which revenue is recognized over time. It is expected that deferred income will be recognized as revenue over the next year.

The following table shows how much of the revenue recognized in the three and nine months ended September 30, relates to brought forward contract liabilities:

	Three Months Ended September 30		Nine Months Ended September 30,	
	2025	2024	2025	2024
Subscription	509	354	2,513	2,068

#### *Customers*

For the three and nine months ended September 30, 2025, our top ten customers accounted for 27% and 25%, respectively, of our revenue and no single customer generated at least 10% of the Group's total revenue for the period. For the three and nine months ended September 30, 2024, our top ten customers accounted for 31% and 33% of our revenue, respectively, and no single customer generated at least 10% of the Group's total revenue for the period.

## 20. OPERATING EXPENSES

### *Sales and marketing expenses*

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
People costs	8,375	6,493	25,013	19,366
Employees' bonuses related to acquisition (Note 5)	205	—	552	—
Restructuring costs	399	—	399	—
External marketing expenses	2,874	1,236	7,899	4,263
External content	821	642	2,339	2,384
Amortization of acquired intangible assets	1,698	1,067	5,561	2,297
Share-based payment expense	414	251	1,204	655
Software and subscriptions	621	587	1,636	1,094
Other	498	539	1,387	962
<b>Total sales and marketing expenses</b>	<b>15,905</b>	<b>10,815</b>	<b>45,990</b>	<b>31,021</b>

### *Technology expenses*

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
People costs	3,206	2,299	9,598	7,023
Employees' bonuses related to acquisition (Note 5)	141	—	384	—
Amortization of internally developed intangibles	567	337	1,402	926
Amortization of acquired technology and software	830	—	2,428	—
Software and subscriptions	514	515	1,812	1,126
Share-based payment expense	137	51	297	116
Hosting costs	237	94	868	305
Other	417	320	1,124	548
<b>Total technology expenses</b>	<b>6,049</b>	<b>3,616</b>	<b>17,913</b>	<b>10,044</b>

### General and administrative expenses

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
People costs	2,895	3,034	10,074	9,134
Share-based payment and related expenses	1,177	878	3,858	2,966
Legal and consultancy fees	1,268	758	3,644	2,487
Acquisition related costs	485	—	1,188	357
Restructuring costs	63	—	63	—
Insurance	120	107	335	312
Short-term leases	17	18	66	298
Amortization of right-of-use assets	323	286	893	571
Depreciation of property and equipment	159	111	442	252
Software and subscriptions	557	320	1,351	925
Other	591	529	1,772	1,280
Total general and administrative expenses	7,655	6,041	23,686	18,582

### Fair value movement on contingent consideration

The fair value movement on contingent consideration for the three and nine months ended September 30, 2025 is directly associated with the OddsJam Acquisition and is driven by changes in circumstances, rather than by new information about conditions that existed at the OddsJam Acquisition closing date. These changes primarily reflect Odds Holdings' performance during the period, which exceeded initial expectations as a result of synergies realized following the OddsJam Acquisition which in turn generated post-acquisition revenue growth and cost optimization.

### 21. FINANCE INCOME AND FINANCE EXPENSES

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Foreign exchange gain	501	537	8,735	1,607
Interest income	11	14	101	118
Total finance income	512	551	8,836	1,725

Finance expense consists of the following:

Foreign exchange loss	494	152	929	299
Unwinding of deferred consideration	—	396	211	1,075
Interest expense on lease liabilities	84	83	236	172
Interest expense on borrowings <sup>(1)</sup>	1,748	367	5,437	757
Cash flow hedge - ineffective portion of changes in fair value (Note 4)	2	—	13	—
Other finance results	201	54	522	93
Total finance expenses	2,529	1,052	7,348	2,396
Net finance (expense) income	(2,017)	(501)	1,488	(671)

<sup>(1)</sup> Interest expense on borrowings is partially offset by the net interest income of \$412 and \$841 from the settlements of the derivative financial instrument used to hedge liabilities for the three and nine months ended September 30, 2025, respectively.

Foreign exchange gain and loss of the Group are comprised of translation gains of balances of monetary assets and liabilities denominated in currencies other than each entity's functional currency, and related to loan, cash and cash equivalents and intercompany balances.

The unwinding of deferred consideration is associated with the unwinding of the discount applied to the valuation of the deferred consideration for the acquisition of the Freebets.com Assets during the nine months ended September 30, 2025. The final deferred consideration amount for the acquisition of the Freebets.com Assets was paid in April 2025, and as a result, the Group will not incur further expenses related to this transaction.

The unwinding of deferred consideration is associated with the unwinding of the discount applied to the valuation of deferred consideration for the acquisition of the Freebets.com Assets and BonusFinder during the three and nine months ended September 30, 2024.

## 22. BASIC AND DILUTED INCOME PER SHARE

Basic net income per share is calculated by dividing net income by the weighted average number of ordinary shares outstanding during the period (amounts are in USD thousand except shares and per share amounts).

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Net (loss) income for the period attributable to shareholders	(3,860)	8,509	(6,041)	22,746
Weighted-average number of ordinary shares, basic	35,582,412	35,592,252	35,612,028	36,466,391
<b>Net (loss) income per share attributable to shareholders, basic</b>	<b>(0.11)</b>	<b>0.24</b>	<b>(0.17)</b>	<b>0.62</b>
Net (loss) income for the period attributable to shareholders	(3,860)	8,509	(6,041)	22,746
Weighted-average number of ordinary shares, diluted	35,582,412	35,833,767	35,612,028	36,750,150
<b>Net (loss) income per share attributable to shareholders, diluted</b>	<b>(0.11)</b>	<b>0.24</b>	<b>(0.17)</b>	<b>0.62</b>

The calculation of diluted income per share has been based on the following weighted-average number of ordinary shares outstanding after adjustment for the effect of all dilutive potential ordinary shares:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Weighted-average number of ordinary shares (basic)	35,582,412	35,592,252	35,612,028	36,466,391
Effect of share options and warrants	—	241,515	—	283,759
Effect of contingently issuable ordinary shares related to business combinations	—	—	—	—
Unvested ordinary shares	—	—	—	—
<b>Weighted-average number of ordinary shares (diluted)</b>	<b>35,582,412</b>	<b>35,833,767</b>	<b>35,612,028</b>	<b>36,750,150</b>

Options and RSUs to purchase or acquire 6,167,226 and 5,368,426 ordinary shares were outstanding at September 30, 2025 and 2024, respectively, that could potentially be dilutive in the future (see Note 13).

For the three months ended September 30, 2025, (i) 4,787,851 (September 30, 2024: 4,666,436) options, (ii) 1,311,033 (September 30, 2024: Nil) contingently issuable ordinary shares and (iii) 283,792 (September 30, 2024: 592,957) RSUs were each excluded from the diluted weighted-average number of ordinary shares calculation because their effect would have been anti-dilutive.

For the nine months ended September 30, 2025, (i) 4,397,603 (September 30, 2024: 4,784,641) options (ii) 1,311,033 (September 30, 2024: Nil) contingently issuable ordinary shares and (iii) 388,235 (September 30,

2024: 592,957) RSUs were each excluded from the diluted weighted-average number of ordinary shares calculation because their effect would have been anti-dilutive.

For disclosures regarding the number of outstanding shares, see Note 11.

## 23. INCOME TAX CHARGE

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Current tax (credit) expense	(1)	370	7,795	1,734
Deferred tax charge (credit) (Note 18)	400	223	(6,523)	664
	<b>399</b>	<b>593</b>	<b>1,272</b>	<b>2,398</b>

The expected weighted average tax rate of the Group amounted to (12)% and 7% for the three months ended September 30, 2025 and 2024, respectively, and (27)% and 10% for the nine months ended September 30, 2025 and 2024, respectively.

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Income before tax	(3,461)	9,102	(4,769)	25,144
Expected tax expense	(1,311)	945	(4,319)	2,762
Tax effects:				
Disallowable expenses	2,175	47	8,825	203
Movement in temporary differences	(394)	(110)	(2,906)	(220)
Change in estimates related to prior periods	—	(398)	—	(333)
Tax incentives	—	75	—	(33)
Income subject to other tax rates	—	13	—	13
Changes in tax rates	21	—	(343)	—
Other	(92)	21	15	6
	<b>399</b>	<b>593</b>	<b>1,272</b>	<b>2,398</b>

During the nine months ended September 30, 2025, the Group paid net tax of \$10,107 (September 30, 2024: paid net tax of \$1,571).

### Amounts recognized in Other Comprehensive income

	Three Months Ended September 30, 2025			Nine Months Ended September 30, 2025		
	Before tax	Tax (expense) benefit	Net of tax	Before tax	Tax (expense) benefit	Net of tax
<b>Items that are or may be reclassified subsequently to profit or loss</b>						
Cash flow hedge - effective portion of changes in fair value	615	(77)	538	(2,435)	304	(2,131)
Cash flow hedges - reclassified to profit or loss	73	(9)	64	2,386	(298)	2,088
	<b>688</b>	<b>(86)</b>	<b>602</b>	<b>(49)</b>	<b>6</b>	<b>(43)</b>

## 24. RELATED PARTY TRANSACTIONS

Related parties comprise the Group's significant shareholders (beneficial owners of more than 5% of any class of the Group's voting securities), directors and executive officers, and immediate family members of the foregoing persons. No other related parties with joint control or significant influence were identified. Related party transactions are approved by the Group's Audit Committee or board of directors in accordance with the Group's Related Party Transactions Policy.

### **Directors' and key management emoluments**

Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the Group, including directors. Compensation paid or payable to key management formed a part of general and administrative costs, and was comprised of the following:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Remuneration to key management and executive directors	1,120	1,403	4,278	4,219
Non-executive directors' fees	125	119	949	883
	<b>1,245</b>	<b>1,522</b>	<b>5,227</b>	<b>5,102</b>

The emoluments paid to the directors (executive and non-executive) during the three months ended September 30, 2025 and 2024 amounted to \$870 and \$1,062, respectively. The emoluments paid to the directors (executive and non-executive) during the nine months ended September 30, 2025 and 2024 amounted to \$3,826 and \$3,170, respectively.

The following transactions were incurred with related parties:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Remuneration expense	379	883	2,293	2,738
Share-based payments	866	639	2,934	2,364
	<b>1,245</b>	<b>1,522</b>	<b>5,227</b>	<b>5,102</b>

As at September 30, 2025 and December 31, 2024, the balance outstanding to key management and non-executive directors was \$574 and \$1,192, respectively, and were included within accruals as the amounts are expected to be paid in less than one year.

As at September 30, 2025 and December 31, 2024, the following share options, including Founders' Awards, RSUs and restricted shares were held by related parties:

	As of September 30, 2025	As of December 31, 2024
Share options held by key management, executive directors and non-executive directors	4,700,108	4,671,768
RSUs held by key management and executive directors	365,356	222,113
Restricted shares held by non-executive directors	44,086	56,995

During the nine months ended September 30, 2025 and 2024, the Company granted 198,771 and 222,113 RSUs, respectively, to key management (see Note 14).

During the nine months ended September 30, 2025 and 2024 there were 44,086 and 56,995 restricted share awards, respectively, issued to non-executive directors (see Note 14).

During the nine months ended September 30, 2025 and 2024, the Company also granted 28,340 and 41,787 share options, respectively, to a non-executive director (see Note 14).

## **25. COMMITMENTS AND CONTINGENCIES**

### *Swish Litigation*

On December 27, 2024, Swish Analytics, Inc. ("Swish") initiated a civil action in the Superior Court of the State of California (the "Court") against OddsJam, Inc. and OpticOdds, Inc., (which was acquired on January 1, 2025, as previously discussed) alleging misappropriation of proprietary odds information, restitution/unjust enrichment and unfair competition. Swish is seeking injunctive relief, restitution and monetary damages. On January 27, 2025, the Company filed with the Court, and subsequently withdrew, a motion to quash service of process for lack of personal jurisdiction. On July 21, 2025, the Company filed with the Court a notice of demurrer to Swish's complaint with respect to all of Swish's causes of action. The Company is unable to reasonably estimate any potential outcome of this matter. The Company believes these claims are entirely without merit and intends to vigorously defend such allegations.

## **26. EVENTS AFTER THE REPORTING PERIOD**

### *Share Repurchase Program*

Subsequent to period end, the Company repurchased 109,776 shares for an average price of \$8.14 under the share repurchase program.

## OPERATING AND FINANCIAL REVIEW AND PROSPECTS

### Overview

We are a fast-growing provider of marketing and sports data services for the global online gambling industry. We help online gambling operators, including for online casino and sports betting, reach high intent audiences and acquire new customers in 19 national markets across more than ten languages through a platform of marketing technologies and premier branded websites including Gambling.com, Bookies.com and Casinos.com. Through our sports data platform and under the OddsJam, OpticOdds and RotoWire brands, we assist consumers and power enterprises to succeed in sports betting and fantasy sports.

We have a workforce of more than 600 employees and operate globally, primarily from offices in Ireland and the United States. Our principal executive offices are located at 22 Grenville Street, St. Helier, Jersey JE4 8PX, Channel Islands.

### *Marketing*

We utilize our proprietary marketing technology platform and portfolio of premier branded websites including Gambling.com, Bookies.com, Casinos.com and Freebets.com, in addition to over 50 local websites to help online gambling operators target high intent audiences and acquire new customers. We tailor each one of our websites to different user interests and markets within the online gambling industry by producing original content relating to the sector, such as news, odds, statistics, product reviews and product comparisons of locally available online gambling services. We utilize our marketing technology platform, websites, and partnerships to attract online gamblers through online marketing efforts and refer these online gamblers to operators licensed by gambling regulators. In this way, we provide enterprise marketing services to online gambling operators.

We primarily generate revenue through performance marketing by referring online gamblers from one of our websites to online gambling operators. When these referred online gamblers are converted by the gambling operators into actual paying players, by registering a new account and making a deposit into that account, this online gambler becomes one of our referred players. Each of our referred players entitles us to remuneration pursuant to our agreements with the online gambling operator. Our performance marketing agreements are primarily based on a revenue share model, Cost Per Acquisition model (also referred to as CPA), or a combination of both, which is referred to as hybrid. We also generate advertising and other revenue from arrangements not based on the referred players including advertising and onboarding fees on our websites.

As we are compensated primarily on a performance-based model, our revenue depends overwhelmingly on the quantity and quality of traffic we can provide to our customers, rather than on our commercial team's ability to sell advertising based on fixed fees or placements. Our commercial team focuses on finding high performing partners and curating the relationship with our existing partners to improve and expand our business relationships.

Our revenue performance can be optimized by selecting the best commercial model available to us from each of our customers. Usually, some combination of the models will be offered and it is incumbent on us to select and negotiate our preferable model. The operators' favored model tends to vary over time depending on internal priorities and personnel. Internally, we are agnostic as to the superiority of any one of the three performance marketing models. We have predictive analytics systems which estimates the value to us of each of these models based on each operator, product and market and we simply choose the one that our systems predict will yield the best results.

Online gamblers generally locate our websites via search engines, and we are thus dependent on the effective implementation of Search Engine Optimization ("SEO") strategies across our portfolio of websites. We plan to organically increase our market share by continuing to deliver best in class content on our branded websites through the efficient use of our technology platforms. Google and other search engines are increasingly adept at identifying the high-quality content which deserves prominence. Our investments in content, product and website delivery thus naturally result in strong search engine rankings.

## **Data**

We utilize our proprietary sports data platform and our RotoWire.com, OddsJam.com and OpticOdds.com brands and websites to assist consumers and power enterprises to succeed in sports betting and fantasy sports. We monetize our brands and websites through consumer and enterprise subscriptions services for premium fantasy sports content and real time sports betting odds analytics.

Our data services provide us with complementary recurring subscription revenue independent of our online gambling marketing business.

### **Acquisition of Odds Holdings, Inc.**

On January 1, 2025, we completed our acquisition (the "OddsJam Acquisition") of Odds Holdings, Inc., a Delaware corporation ("Odds Holdings"), the operator of OddsJam.com and OpticOdds.com, pursuant to the Agreement and Plan of Merger dated December 12, 2024 (the "OddsJam Merger Agreement"), by and among the Company, Odyssey Merger Corp., a Delaware corporation and wholly-owned indirect subsidiary of the Company ("Merger Sub"), Odds Holdings, and Shareholder Representative Services LLC, solely in its capacity as representative of the shareholders of Odds Holdings (the "OH Shareholders"). Merger Sub was merged with and into Odds Holdings, with Odds Holdings surviving as our indirect wholly owned subsidiary.

Pursuant to the OddsJam Merger Agreement, we acquired Odds Holdings for an aggregate purchase price equal to (i) \$80.0 million, paid at closing on January 1, 2025 ("Closing") through a combination of (a) \$70.0 million in cash, adjusted for working capital and indebtedness, and (b) \$10.0 million in the Company's ordinary shares ("Ordinary Shares") issued at Closing (the "Closing Share Consideration"), plus (ii) future contingent consideration of up to \$80.0 million (the "Earnout Consideration"). The amount of the Earnout Consideration will be based on growth in contribution of the Odds Holdings business during the calendar years of 2025 and 2026, in each case, payable following the end of the applicable measurement period. We may elect, at our sole discretion, to pay up to 50% of such Earnout Consideration in our Ordinary Shares (the "Earnout Share Consideration"), with the remaining portion to be paid in cash.

### **Cross-Currency Swap Agreement**

Effective April 17, 2025, the Group entered into a cross-currency interest rate swap ("CCIRS") agreement with Wells Fargo to synthetically convert the existing USD-denominated, floating rate Term Loan into Euro-denominated, fixed rate borrowings for the duration of the underlying Term Loan drawn under the Wells Fargo Amended and Restated Credit Agreement.

## **Recent Developments**

### **Acquisition of Spotlight.Vegas**

On September 1, 2025, the Company's wholly-owned subsidiary, GDC America, Inc., a Florida corporation acquired 100% of the issued and outstanding equity interests of BGMD Holdings LLC (d/b/a Spotlight.Vegas), a Nevada limited liability company ("Spotlight.Vegas") for consideration of (i) a cash payment of \$8.0 million (subject to adjustments for cash, working capital and indebtedness, among other factors), plus (ii) an earnout payment of up to a maximum of \$11.0 million (the "Spotlight.Vegas First Earnout Consideration"), payable by April 1, 2027 based on financial performance during 2026 and (iii) a second earnout payment of up to a maximum of \$11.0 million (the "Spotlight.Vegas Second Earnout Consideration"), payable by April 1, 2028 based on financial performance during 2027 (the "Spotlight.Vegas Acquisition"). The Company has the option to pay up to 50% of each earnout payment in unregistered ordinary shares.

## Rounding

We have made rounding adjustments to some of the figures included in this discussion and analysis of our financial condition and results of operations. Accordingly, numerical figures shown as totals in some tables may not be an arithmetic aggregation of the figures that preceded them.

## Unaudited Results of Operations

The following discussion summarizes our unaudited results of operations for our one reportable segment for the three and nine months ended September 30, 2025 and 2024. This information should be read together with our interim condensed consolidated financial statements and related notes included elsewhere in this Form 6-K.

	Reporting Currency			Constant Currency
	Three Months Ended September 30,		Change	Change
	2025	2024	%	%
(USD in thousands)				
Revenue	38,982	32,118	21 %	15 %
Cost of sales	(3,410)	(1,683)	103 %	91 %
<b>Gross profit</b>	<b>35,572</b>	<b>30,435</b>	<b>17 %</b>	<b>10 %</b>
Sales and marketing expenses	(15,905)	(10,815)	47 %	39 %
Technology expenses	(6,049)	(3,616)	67 %	58 %
General and administrative expenses	(7,655)	(6,041)	27 %	20 %
Movements in credit losses allowance and write-offs	124	(360)	(134)%	(132)%
Fair value movement on contingent consideration	(7,531)	—	100 %	100 %
<b>Operating (loss) profit</b>	<b>(1,444)</b>	<b>9,603</b>	<b>(115)%</b>	<b>(114)%</b>
Finance income	512	551	(7)%	(12)%
Finance expenses	(2,529)	(1,052)	140 %	127 %
<b>(Loss) income before tax</b>	<b>(3,461)</b>	<b>9,102</b>	<b>(138)%</b>	<b>(136)%</b>
Income tax charge	(399)	(593)	(33)%	(36)%
<b>Net (loss) income for the period attributable to shareholders</b>	<b>(3,860)</b>	<b>8,509</b>	<b>(145)%</b>	<b>(143)%</b>
<b>Other comprehensive income</b>				
<b>Items that are or may be reclassified subsequently to profit or loss</b>				
Exchange differences on translating foreign currencies	155	4,309	(96)%	(97)%
Cash flow hedge - effective portion of changes in fair value	615	—	100 %	100 %
Cash flow hedges - reclassified to profit or loss	73	—	100 %	100 %
Related tax	(86)	—	100 %	100 %
<b>Other comprehensive income for the period, net of tax</b>	<b>757</b>	<b>4,309</b>	<b>(82)%</b>	<b>(83)%</b>
<b>Total comprehensive (loss) income for the period attributable to the shareholders</b>	<b>(3,103)</b>	<b>12,818</b>	<b>(124)%</b>	<b>(123)%</b>

	Reporting Currency		Constant Currency	
	Nine Months Ended September 30,		Change	
	2025	2024	%	%
(USD in thousands)				
Revenue	119,211	91,874	30 %	27 %
Cost of sales	(8,369)	(5,351)	56 %	53 %
<b>Gross profit</b>	<b>110,842</b>	<b>86,523</b>	<b>28 %</b>	<b>25 %</b>
Sales and marketing expenses	(45,990)	(31,021)	48 %	45 %
Technology expenses	(17,913)	(10,044)	78 %	74 %
General and administrative expenses	(23,686)	(18,582)	27 %	24 %
Movements in credit losses allowance and write-offs	(347)	(1,061)	(67)%	(68)%
Fair value movement on contingent consideration	(29,163)	—	100 %	100 %
<b>Operating (loss) profit</b>	<b>(6,257)</b>	<b>25,815</b>	<b>(124)%</b>	<b>(124)%</b>
Finance income	8,836	1,725	412 %	400 %
Finance expenses	(7,348)	(2,396)	207 %	199 %
<b>(Loss) income before tax</b>	<b>(4,769)</b>	<b>25,144</b>	<b>(119)%</b>	<b>(119)%</b>
Income tax charge	(1,272)	(2,398)	(47)%	(48)%
<b>Net (loss) income for the period attributable to shareholders</b>	<b>(6,041)</b>	<b>22,746</b>	<b>(127)%</b>	<b>(126)%</b>
<b>Other comprehensive income</b>				
<b>Items that are or may be reclassified subsequently to profit or loss</b>				
Exchange differences on translating foreign currencies	5,568	794	601 %	584 %
Cash flow hedge - effective portion of changes in fair value	(2,435)	—	100 %	100 %
Cash flow hedges - reclassified to profit or loss	2,386	—	100 %	100 %
Related tax	6	—	100 %	100 %
<b>Other comprehensive income for the period, net of tax</b>	<b>5,525</b>	<b>794</b>	<b>596 %</b>	<b>579 %</b>
<b>Total comprehensive (loss) income for the period attributable to the shareholders</b>	<b>(516)</b>	<b>23,540</b>	<b>(102)%</b>	<b>(102)%</b>

## Revenue

We generate revenue from marketing and data services.

### Marketing

**Performance marketing.** Performance marketing revenue consists of (i) CPA revenue from arrangements where we are paid exclusively by a single cash payment for each referred player, (ii) revenue share arrangements where we are paid exclusively by a share of the customer's net gambling revenue ("NGR") from the referred players, and (iii) hybrid revenue from arrangements where we are paid by both a CPA commission and a revenue share commission from the referred players.

Within performance marketing, we consider each referred player to represent a separate performance obligation. The performance obligation is satisfied at the point in time when the referral is accepted by the relevant online gambling operator. Revenue share fees for each referred player are considered variable consideration and are only recognized to the extent it is probable that no significant reversal of cumulative revenue recognized for the referral will occur when the ultimate fees are known.

CPA fees for each referred player are recognized when earned upon acceptance of the referral by the online gambling operator.

Fees generated by each customer during a particular month are typically paid to us within 30-45 days after the invoice date.

**Advertising and other.** Advertising, media and other revenue include revenue from arrangements not based on the referred players and include advertising on our platform, onboarding fees and fees and commissions from ticketing. For advertising, media and other revenue, revenue is recognized on a straight-line basis over the term of the contract.

## Data

**Subscription.** Data revenue consists of consumer and enterprise subscription revenue from data, data analytics and data syndication services. For subscription revenue, we consider each subscription to be a separate performance obligation. We satisfy our performance obligation, and revenue from these services is recognized, on a straight-line basis over the subscription period. We record deferred revenue upon execution of subscriptions when the subscription plan requires upfront payment.

Total revenue increased by \$6.9 million, or 21%, for the three months ended September 30, 2025, as compared to the three months ended September 30, 2024 primarily driven by the OddsJam Acquisition. Total revenue increased by \$27.3 million, or 30%, for the nine months ended September 30, 2025, as compared to the nine months ended September 30, 2024, driven by growth in data services, primarily from the acquired OddsJam businesses and growth in marketing services. On a constant currency basis, revenue increased \$5.0 million, or 15%, and by \$25.0 million, or 27%, for the three and nine months ended September 30, 2025, respectively, as compared to the three and nine months ended September 30, 2024.

Significant proportions of our revenue were denominated in EUR, USD or GBP. Our reported revenues in future periods will continue to be affected by fluctuations in the EUR to USD and GBP to USD exchange rates. Refer to the section "Quantitative and Qualitative Disclosures About Market Risk - Transaction Exposure Sensitivity" for additional information.

The following tables set forth the breakdown of our revenue in thousands of USD and as percentages of total revenues for the years indicated.

	Three Months Ended September 30,			As a Percentage of Revenue		Nine Months Ended September 30,			As a Percentage of Revenue	
	2025	2024	Change	2025	2024	2025	2024	Change	2025	2024
	(USD in thousands)						(USD in thousands)			
Marketing	29,796	29,846	— %	76 %	93 %	89,907	85,698	5 %	75 %	93 %
Data	9,186	2,272	304 %	24 %	7 %	29,304	6,176	374 %	25 %	7 %
Total revenues	38,982	32,118	21 %	100 %	100 %	119,211	91,874	30 %	100 %	100 %

Our revenue disaggregated by market based on the location of the end user is as follows:

	Three Months Ended September 30,			As a Percentage of Revenue		Nine Months Ended September 30,			As a Percentage of Revenue	
	2025	2024	Change	2025	2024	2025	2024	Change	2025	2024
	(USD in thousands)						(USD in thousands)			
North America	19,802	12,786	55 %	51 %	40 %	59,901	39,859	50 %	50 %	43 %
U.K. and Ireland	9,619	9,800	(2)%	25 %	31 %	31,759	28,631	11 %	27 %	31 %
Other Europe	6,859	6,515	5 %	18 %	20 %	19,435	16,098	21 %	16 %	18 %
Rest of the world	2,702	3,017	(10)%	6 %	9 %	8,116	7,286	11 %	7 %	8 %
Total revenues	38,982	32,118	21 %	100 %	100 %	119,211	91,874	30 %	100 %	100 %

Presentation of revenue by market based on the location for the comparative period was adjusted to consistently reflect changes in revenue classification. It resulted in a reclassification from Other Europe to Rest of the world by \$255 and \$459 for the three and nine months ended September 30, 2024, respectively.

North America includes revenue from the United States and Canada. Other Europe includes revenue from European markets outside of the United Kingdom and Ireland, including Scandinavia, Germany, the Netherlands and Italy; Rest of the world includes revenue from Oceania, South America and other markets outside of Europe and North America. Revenue is disaggregated based on the location of online gamblers for performance marketing and location of clients for subscription services.

Revenue changed across our geographical markets during the three and nine months ended September 30, 2025, compared to the three and nine months ended September 30, 2024 as follows: North America grew by

55% and 50%, respectively, primarily due to growth in data revenue from the OddsJam Acquisition. U.K. and Ireland fell by 2% and grew by 11%, respectively, Other Europe grew by 5% and 21%, respectively, and Rest of the world fell by 10% and grew by 11%, respectively. The decrease in U.K. and Ireland and Rest of the World for the three months ended September 30, 2025 compared to three months ended September 30, 2024 is due to the Google algorithmic updates that resulted in reduced visibility in organic search results for the marketing business. The growth across U.K. and Ireland, Other Europe and Rest of the World for the nine months ended September 30, 2025 compared to nine months ended September 30, 2024 is due to organic growth in marketing revenue and from the acquisition of the Freebets.com Assets.

Our revenue disaggregated by monetization was as follows:

	Three Months Ended September 30,		Change	As a Percentage of Revenue		Nine Months Ended September 30,		Change	As a Percentage of Revenue	
	2025	2024		2025	2024	2025	2024		2025	2024
	(USD in thousands)					(USD in thousands)				
Performance marketing	24,003	25,082	(4)%	62 %	78 %	74,682	72,674	3 %	63 %	79 %
Subscription	9,186	2,272	304 %	24 %	7 %	29,304	6,176	374 %	25 %	7 %
Advertising & other	5,793	4,764	22 %	14 %	15 %	15,225	13,024	17 %	12 %	14 %
Total revenues	<u>38,982</u>	<u>32,118</u>	21 %	<u>100 %</u>	<u>100 %</u>	<u>119,211</u>	<u>91,874</u>	30 %	<u>100 %</u>	<u>100 %</u>

During the three months ended September 30, 2025, performance marketing revenue was generated by the following categories: CPA 38%, revenue share 26% and hybrid 36%, compared to 38%, 25% and 37%, respectively, during the three months ended September 30, 2024. During the nine months ended September 30, 2025, performance marketing revenue was generated by the following categories: CPA 38%, revenue share 25% and hybrid 37%, compared to 43%, 23% and 34%, respectively, during the nine months ended September 30, 2024.

The revenue increase for the three months ended September 30, 2025, compared to the three months ended September 30, 2024, was due to growth in subscriptions and advertising and other, primarily due to the OddsJam Acquisition. The revenue increase for the nine months ended September 30, 2025 compared to the nine months ended September 30, 2024 was driven by growth in data services, primarily from the acquired OddsJam businesses and growth in marketing services.

Our revenue disaggregated by product type from which it is derived was as follows:

	Three Months Ended September 30,		Change	As a Percentage of Revenue		Nine Months Ended September 30,		Change	As a Percentage of Revenue	
	2025	2024		2025	2024	2025	2024		2025	2024
	(USD in thousands)					(USD in thousands)				
Casino	23,174	24,835	(7)%	59 %	77 %	71,487	66,719	7 %	60 %	72 %
Sports	15,003	6,955	116 %	39 %	22 %	45,643	24,566	86 %	38 %	27 %
Other	<u>805</u>	<u>328</u>	145 %	<u>2 %</u>	<u>1 %</u>	<u>2,081</u>	<u>589</u>	253 %	<u>2 %</u>	<u>1 %</u>
Total revenues	<u>38,982</u>	<u>32,118</u>	21 %	<u>100 %</u>	<u>100 %</u>	<u>119,211</u>	<u>91,874</u>	30 %	<u>100 %</u>	<u>100 %</u>

Presentation of revenue by product type for the comparative period was adjusted to consistently reflect changes in revenue classification. It resulted in a reclassification from Other to Sports of \$125 and \$410 for the three and nine months ended September 30, 2024, respectively.

Revenue from Casino includes revenue from iGaming and social casino products. Revenue from Sports includes revenue from online sports betting and fantasy sports. Other revenue includes revenue from products other than Casino and Sports, including online poker, online bingo, and events ticketing.

The revenue increase for the three months ended September 30, 2025, compared to the three months ended September 30, 2024 was primarily driven by growth in Sports from the OddsJam Acquisition with revenue from Casino declining because of reduced marketing revenue as a result of Google algorithmic updates reducing visibility in search results.

The revenue increase for the nine months ended September 30, 2025, compared to the nine months ended September 30, 2024, was driven by growth in Sports primarily from the OddsJam Acquisition and growth in Casino primarily from the acquisition of the Freebets.com Assets.

#### **Cost of Sales**

Cost of sales increased by \$1.7 million, or 103%, and increased by \$3.0 million, or 56%, in the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024, primarily due to higher costs driven by expanded efforts in partnership channels and increase in cost of sales related to the OddsJam Acquisition. Cost of sales is comprised of fees to partners, and data and payments solution expenses related to subscription revenue. In constant currency, cost of sales increased by \$1.6 million, or 91%, and increased by \$2.9 million, or 53%, in the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024.

#### **Operating Expenses**

Total operating expenses increased by \$16.2 million, or 78%, and increased by \$56.4 million, or 93%, in the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024.

Total operating expenses for the three and nine months ended September 30, 2025 included fair value movements of \$7.5 million and \$29.2 million respectively, acquisition related expenses of \$0.5 million and \$1.2 million, respectively, and amortization of acquired assets of \$2.5 million and \$8.0 million, respectively, absent of which operating expenses would have increased by \$6.7 million, or 34%, and \$20.7 million, or 36%, respectively.

This is mainly due to the fair value movement on contingent consideration for the OddsJam Acquisition, an increase in people costs and related expenses across sales and marketing, technology and general and administrative functions to support the increase in revenue for the three and nine months ended September 30, 2025 and as a result of the acquisition of the Freebets.com Assets and the OddsJam Acquisition, as well as increased amortization expense related to the acquisition of the Freebets.com Assets and the OddsJam Acquisition. In constant currency, total operating expenses increased by \$15.0 million, or 68%, and increased by \$54.9 million, or 88%, in the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024.

A significant proportion of our operating expenses were denominated in EUR. Our reported operating expenses in future periods will continue to be affected by fluctuations in the EUR to USD exchange rates. Refer to the section “Quantitative and Qualitative Disclosures about Market Risk—Transaction Exposure Sensitivity” for additional information.

The following tables set forth the breakdown of our expenses in thousands of USD and as percentages of total revenues for the years indicated:

**Sales and Marketing Expenses**

	Three Months Ended September 30,		As a Percentage of Revenue		Nine Months Ended September 30,		As a Percentage of Revenue	
	2025 2024		Change	2025 2024	2025 2024	Change	2025 2024	
	(USD in thousands)				(USD in thousands)			
People costs	8,375	6,493	29 %	21 %	20 %	25,013	19,366	29 %
Employees' bonuses related to acquisition (Note 5)	205	—	100 %	1 %	— %	552	—	100 %
Restructuring costs	399	—	100 %	1 %	— %	399	—	100 %
External marketing expenses	2,874	1,236	133 %	7 %	4 %	7,899	4,263	85 %
External content	821	642	28 %	2 %	2 %	2,339	2,384	(2)%
Amortization of acquired intangible assets	1,698	1,067	59 %	5 %	3 %	5,561	2,297	142 %
Share-based payment expense	414	251	65 %	1 %	1 %	1,204	655	84 %
Software and subscriptions	621	587	6 %	2 %	2 %	1,636	1,094	50 %
Other	498	539	(8)%	1 %	2 %	1,387	962	44 %
Total sales and marketing expenses	<u>15,905</u>	<u>10,815</u>	47 %	<u>41 %</u>	<u>34 %</u>	<u>45,990</u>	<u>31,021</u>	48 %
								39 %
								34 %

People costs include commercial, marketing and content functions. Employees' bonuses related to acquisition relate to exit bonuses associated with the OddsJam Acquisition. Restructuring costs relate to voluntary winding up costs. External marketing expenses include search engine optimization and other marketing activities. External content includes external content services such as articles published on our websites. Amortization of intangible assets relates to amortization of domain names, apps and customer contracts. Share-based payment expense pertains to the share-based compensation plan whereby certain employees and consultants have been granted share-based awards to purchase our ordinary shares. Other expenses include other external service providers.

Sales and marketing expenses increased by \$5.1 million, or 47%, and by \$15.0 million, or 48%, for the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024. On a constant currency basis, sales and marketing expenses increased by \$4.5 million, or 39%, and by \$14.2 million, or 45%, for the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024. Growth in sales and marketing expenses in the three and nine months ended September 30, 2025 compared to the three and nine months ended September 30, 2024 was primarily due to higher people costs as a result of the acquisition of the Freebets.com Assets, the OddsJam Acquisition and the Spotlight.Vegas Acquisition, new hires during the period and year-over-year salary increases, external marketing costs increased as a result of increased marketing activities, software and subscriptions increased as a result of higher headcount, and higher amortization of intangible assets as a result of the OddsJam Acquisition.

During the three and nine months ended September 30, 2025, total sales and marketing expenses included restructuring costs of \$0.4 million, associated with the voluntary winding up of the Group's Finnish subsidiary, GDC Finland Oy.

A significant proportion of our sales and marketing expenses were denominated in EUR.

#### Technology Expenses

	Three Months Ended September 30,		Change	As a Percentage of Revenue		Nine Months Ended September 30,		Change	As a Percentage of Revenue	
	2025	2024		2025	2024	2025	2024		2025	2024
	(USD in thousands)					(USD in thousands)				
People costs	3,206	2,299	39 %	8 %	7 %	9,598	7,023	37 %	8 %	8 %
Employees' bonuses related to acquisition (Note 5)	141	—	100 %	— %	— %	384	—	100 %	— %	— %
Amortization of internally developed intangibles	567	337	68 %	2 %	1 %	1,402	926	51 %	1 %	1 %
Amortization of acquired technology and software	830	—	100 %	3 %	— %	2,428	—	100 %	2 %	— %
Software and subscriptions	514	515	— %	1 %	2 %	1,812	1,126	61 %	2 %	1 %
Share-based payment expense	137	51	169 %	— %	— %	297	116	156 %	— %	— %
Hosting costs	237	94	152 %	1 %	— %	868	305	185 %	1 %	— %
Other	417	320	30 %	1 %	1 %	1,124	548	105 %	1 %	1 %
<b>Total technology expenses</b>	<b>6,049</b>	<b>3,616</b>	<b>67 %</b>	<b>16 %</b>	<b>11 %</b>	<b>17,913</b>	<b>10,044</b>	<b>78 %</b>	<b>15 %</b>	<b>11 %</b>

People costs include platform, web, and business intelligence technology functions. Employees' bonuses related to acquisition relate to exit bonuses associated with the OddsJam Acquisition. Share-based payment expense pertains to the share-based compensation plan whereby certain employees and consultants have been granted share-based awards to purchase our ordinary shares. Hosting costs include expenses for servers and cloud services to operate and maintain online platforms. Other expenses include external service providers.

Technology expenses increased by \$2.4 million, or 67%, and increased by \$7.9 million, or 78%, for the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024. On a constant currency basis, technology expenses increased by \$2.2 million, or 58%, and by \$7.6 million, or 74%, for the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024. Growth in technology expenses in the three and nine months ended September 30, 2025 compared to the three and nine months ended September 30, 2024 was primarily due to higher people costs as a result of the OddsJam Acquisition, new hires during the periods and year-over-year salary increases, and higher amortization of intangible assets and hosting costs as a result of the OddsJam Acquisition.

A significant portion of our technology expenses were denominated in EUR.

### General and Administrative Expenses

	Three Months Ended September 30,			As a Percentage of Revenue		Nine Months Ended September 30,			As a Percentage of Revenue	
	2025	2024	Change	2025	2024	2025	2024	Change	2025	2024
	(USD in thousands)			(USD in thousands)			(USD in thousands)			(USD in thousands)
People costs	2,895	3,034	(5)%	7 %	10 %	10,074	9,134	10 %	8 %	10 %
Legal and consultancy fees	1,268	758	67 %	3 %	2 %	3,644	2,487	47 %	3 %	3 %
Acquisition related costs	485	—	100 %	1 %	— %	1,188	357	233 %	1 %	— %
Restructuring costs	63	—	100 %	— %	— %	63	—	100 %	— %	— %
Share-based payment and related expenses	1,177	878	34 %	3 %	3 %	3,858	2,966	30 %	3 %	3 %
Short-term leases	17	18	(6)%	— %	— %	66	298	(78)%	— %	— %
Insurance	120	107	12 %	— %	— %	335	312	7 %	— %	— %
Amortization of right-of-use assets	323	286	13 %	1 %	1 %	893	571	56 %	1 %	1 %
Depreciation of property and equipment	159	111	43 %	— %	— %	442	252	75 %	1 %	— %
Software and subscriptions	557	320	74 %	2 %	1 %	1,351	925	46 %	1 %	1 %
Other	591	529	12 %	3 %	2 %	1,772	1,280	38 %	2 %	1 %
Total general and administrative expenses	<u>7,655</u>	<u>6,041</u>	<u>27 %</u>	<u>20 %</u>	<u>19 %</u>	<u>23,686</u>	<u>18,582</u>	<u>27 %</u>	<u>20 %</u>	<u>19 %</u>

People costs include our board of directors and executive management, finance, legal and human resource functions. Legal and consultancy fees include fees for external auditors, tax, legal, and other advisors. Acquisition-related costs include costs incurred in connection with closed or prospective acquisitions. Restructuring costs relate to voluntary winding up costs. Share-based payment expense pertains to the share-based compensation plan whereby certain employees and consultants have been granted share-based awards to purchase our ordinary shares. Short-term leases relate to lease and other property expenses not classified as right-of-use assets. Amortization of right-of-use assets relates to amortization of leases under IFRS 16. Depreciation expense pertains to computer and office equipment. Other expenses include office expenses and travel and entertainment expenses.

General and administrative expenses increased by \$1.6 million, or 27%, and by \$5.1 million, or 27%, for the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024. On a constant currency basis, general and administrative expenses increased by \$1.3 million, or 20%, and by \$4.6 million, or 24%, for the three and nine months ended September 30, 2025, respectively, compared to the three and nine months ended September 30, 2024. The increase in general and administrative expenses in the three months ended September 30, 2025 compared to the three months ended September 30, 2024 was primarily due to higher legal and consultancy fees transaction expenses, SAAS subscriptions and share based payments. The increase in general and administrative expenses in the nine months ended September 30, 2025 compared to the nine months ended September 30, 2024 was primarily due to higher people costs as a result of new hires during the periods, year-over-year salary increases, an increase in SAAS subscriptions, and higher legal and consultancy fees, transaction expenses and share based payments.

During the three and nine months ended September 30, 2025, total general and administrative expenses included restructuring costs of \$0.1 million, associated with the voluntary winding up of the Group's Finnish subsidiary, GDC Finland Oy.

A significant proportion of our general and administrative expenses were denominated in EUR.

#### Fair value movements on contingent consideration

The fair value movement on contingent consideration is directly associated with the OddsJam Acquisition. Movements in fair value are driven by changes in circumstances, rather than by new information about conditions that existed at the OddsJam Acquisition closing date. These changes primarily reflect Odds Holdings' performance during the period, which exceeded initial expectations as a result of synergies realized following the OddsJam Acquisition which generated post-acquisition revenue growth and cost optimization. We expect to incur gains or losses related to the contingent consideration until December 2026 (see Note 5 to the interim condensed consolidated financial statements).

#### Finance Income and Finance Expense

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
	(USD in thousands)		(USD in thousands)	
Foreign exchange gain	501	537	8,735	1,607
Interest income	11	14	101	118
<b>Total finance income</b>	<b>512</b>	<b>551</b>	<b>8,836</b>	<b>1,725</b>

Finance expense consists of the following:

Foreign exchange loss	494	152	929	299
Unwinding of deferred consideration	—	396	211	1,075
Interest expense on lease liabilities	84	83	236	172
Interest expense on borrowings <sup>(1)</sup>	1,748	367	5,437	757
Cash flow hedge - ineffective portion of changes in fair value (Note 4)	2	—	13	—
Other finance results	201	54	522	93
<b>Total finance expenses</b>	<b>2,529</b>	<b>1,052</b>	<b>7,348</b>	<b>2,396</b>
<b>Net finance (expense) income</b>	<b>(2,017)</b>	<b>(501)</b>	<b>1,488</b>	<b>(671)</b>

<sup>(1)</sup> Interest expense on borrowings is partially offset by the net interest income of \$412 and \$841 from the settlements of the derivative financial instrument used to hedge liabilities for the three and nine months ended September 30, 2025, respectively.

Foreign exchange gain and loss of the Group are comprised of translation gains of balances of monetary assets and liabilities denominated in currencies other than each entity's functional currency, and related to loan, cash and cash equivalents and intercompany balances. For the three and nine months ended September 30, 2025, the foreign exchange gain is presented net of an amount of \$0.1 million and \$2.1 million, respectively, that has been recycled from the accumulated hedging reserve to profit or loss in relation to the CCIRS designated as a cash flow hedge.

The unwinding of deferred consideration for the nine months ended September 30, 2025 is associated with the unwinding of the discount applied to the valuation of the deferred consideration for the acquisition of the Freebets.com Assets. The final deferred consideration amount for the acquisition of the Freebets.com Assets was paid in April 2025, and as a result, the Group will not incur further expenses related to this transaction.

The unwinding of deferred consideration for the nine months ended September 30, 2024 is associated with the unwinding of the discount applied to the valuation of deferred consideration for the acquisition of Freebets.com Assets during the three months ended September 30, 2024, and the deferred consideration for the acquisition of BonusFinder and the Freebets.com Assets during the nine months ended September 30, 2024. The final deferred consideration amount for the acquisition of BonusFinder was paid in April 2024, and as a result, the Group will not incur further expenses related to this transaction.

Interest expense on borrowings for the three and nine months ended September 30, 2025 and September 30, 2024 is attributable to the Wells Fargo Credit Facility and is recognized under the effective interest method. The interest expense recognized reflects the impact of the fixed rate Euro cash flows payable under the associated CCIRS, which synthetically swaps the original floating rate USD-denominated interest payments into fixed rate Euro-denominated obligations.

#### **Taxation**

We are subject to income taxes in the jurisdictions where we operate. The Group incurred current tax credit of \$1 thousand and current tax expense of \$0.4 million, respectively, for the three months ended September 30, 2025 and 2024. The Group incurred current tax expenses of \$7.8 million and \$1.7 million, respectively, for the nine months ended September 30, 2025 and 2024. Deferred tax included in the income tax charges amounted to a tax charge of \$0.4 million and \$0.2 million, respectively, for the three months ended September 30, 2025 and 2024 and a tax credit of \$6.5 million and a tax charge of \$0.7 million for the nine months ended September 30, 2025 and 2024. The charges relate to the difference between the accounting and tax base of intangible assets, carried forward tax losses and other allowances.

As of September 30, 2025 and December 31, 2024, we had cumulative carried forward tax losses and other deductible allowances of \$66.4 million and \$59.8 million, respectively. As of September 30, 2025 and December 31, 2024, we had unutilized capital allowances of \$25.2 million and \$36.9 million, respectively, related to intangible assets.

#### **Non-IFRS Financial Measures**

Management uses both IFRS and non-IFRS financial measures in analyzing and assessing the overall performance of the business and for making operational decisions.

The table below summarizes the IFRS and non-IFRS measures utilized by the Company as stated in its reporting currency and constant currency, as applicable, for the periods presented. See the following sections for a complete reconciliation of the IFRS to non-IFRS measures for each category.

	Reporting Currency			Constant Currency Change	Reporting Currency			Constant Currency Change
	Three Months Ended September 30,		Change		Nine Months Ended September 30,		Change	
	2025	2024	%		2025	2024	%	
Net (loss) income for the period attributable to shareholders	(3,860)	8,509	(145)%	(143)%	(6,041)	22,746	(127)%	(126)%
Net (loss) income margin	(10)%	26 %			(5)%	25 %		
Net (loss) income per share attributable to shareholders, diluted	(0.11)	0.24	(146)%	(144)%	(0.17)	0.62	(127)%	(127)%
Adjusted net income for the period attributable to shareholders <sup>(1)</sup>	9,345	11,064	(16)%	(20)%	39,612	30,020	32 %	29 %
Adjusted net income per share attributable to shareholders, diluted <sup>(1)</sup>	0.26	0.31	(16)%	(18)%	1.11	0.82	35 %	32 %
Adjusted EBITDA	13,010	12,584	3 %	(2)%	42,552	33,955	25 %	22 %
Adjusted EBITDA Margin	33 %	39 %			36 %	37 %		
Cash flows generated by operating activities					29,051	23,936	21 %	
Adjusted Free Cash Flow					28,766	28,417	1 %	

<sup>(1)</sup> Adjusted net income for the period attributable to shareholders and adjusted net income per share attributable to shareholders, diluted presented above for the three and nine months ended September 30, 2024 have been recast as per the changed definition of adjusted net income as discussed below.

#### **Adjusted Net Income and Adjusted Net Income Per Share**

In the fourth quarter of 2024, we changed our definition of Adjusted net income, a non-IFRS financial measure, to net income attributable to shareholders adjusted to exclude the effect of non-recurring items, significant non-cash items, fair value movement on contingent consideration, unwinding of deferred consideration, employees'

bonuses related to acquisition, deferred revenue fair value adjustment, share-based payment and related expense, acquisition related costs, amortization expenses related to acquired businesses and assets, restructuring costs, and other items that our board of directors believes do not reflect the underlying performance of the business, including acquisition related expenses, such as acquisition related costs and bonuses. Previously, Adjusted net income, a non-IFRS financial measure, was defined as net income attributable to shareholders excluding the fair value gain or loss related to contingent consideration, unwinding of deferred consideration, and certain employee bonuses related to acquisitions. We believe this more appropriately reflects the measurement of Adjusted net income as it includes adjustments for non-recurring items and significant non-cash items in addition to fair value movements related to contingent consideration and unwinding of deferred consideration.

Adjusted net income per diluted share is a non-IFRS financial measure defined as Adjusted net income attributable to shareholders divided by the diluted weighted average number of ordinary shares outstanding.

We believe Adjusted net income and Adjusted net income per diluted share are useful to our management as a measure of comparative performance from period to period as these measures remove the effect of the fair value movement on contingent consideration, unwinding of deferred consideration, employees' bonuses related to acquisition, deferred revenue fair value adjustment, share-based payment and related expense, acquisition related costs, amortization expenses related to acquired businesses and assets, restructuring costs, and all other items associated with our acquisitions, during the limited period where these items are incurred. The unwinding of deferred consideration is associated with the unwinding of the discount applied to the valuation of the deferred consideration for the acquisition of the Freebets.com Assets during the nine months ended September 30, 2025. The unwinding of deferred consideration and employee bonuses incurred until April 2024 relate to the Company's acquisition of RotoWire and BonusFinder. See Note 5 of the consolidated financial statements for the year ended December 31, 2023 filed on March 21, 2024 for a description of the contingent and deferred considerations associated with our 2022 acquisitions.

While we use Adjusted net income and Adjusted net income per share as tools to enhance our understanding of certain aspects of our financial performance, we do not believe that Adjusted net income and Adjusted net income per share are substitutes for, or superior to, the information provided by IFRS results. As such, the presentation of Adjusted net income and Adjusted net income per share is not intended to be considered in isolation or as a substitute for any measure prepared in accordance with IFRS. The primary limitations associated with the use of Adjusted net income and Adjusted net income per share as compared to IFRS results are that Adjusted net income and Adjusted net income per share as we define them may not be comparable to similarly titled measures used by other companies in our industry and that Adjusted net income and Adjusted net income per share may exclude financial information that some investors may consider important in evaluating our performance.

The following tables reconcile Adjusted net income and Adjusted net income per share, diluted from net income for the period attributable to the shareholders and net income per share attributed to shareholders, diluted as presented in the Consolidated Statements of Comprehensive (Loss) Income and for the period specified (unaudited):

	Reporting Currency			Constant Currency	Reporting Currency			Constant Currency
	Three Months Ended September 30,		Change		Nine Months Ended September 30,		Change	
	2025	2024	%	%	2025	2024	%	%
<b>Revenue</b>	38,982	32,118	21 %	15 %	119,211	91,874	30 %	27 %
<b>Net (loss) income for the period attributable to shareholders</b>	(3,860)	8,509	(145)%	(143)%	(6,041)	22,746	(127)%	(126)%
<b>Net (loss) income margin</b>	(10)%	26 %			(5)%	25 %		
<b>Net (loss) income for the period attributable to shareholders</b>	(3,860)	8,509	(145)%	(143)%	(6,041)	22,746	(127)%	(126)%
Fair value movement on contingent consideration <sup>(1)</sup>	7,531	—	100 %	100 %	29,163	—	100 %	100 %
Unwinding of deferred consideration <sup>(1)</sup>	—	396	(100)%	(100)%	211	1,075	(80)%	(81)%
Employees' bonuses related to acquisition (Note 5)	346	—	100 %	100 %	936	—	100 %	100 %
Deferred revenue fair value adjustment <sup>(1)</sup>	325	—	100 %	100 %	975	—	100 %	100 %
Share-based payment and related expense <sup>(1)</sup>	1,728	1,180	46 %	38 %	5,359	3,737	43 %	40 %
Acquisition related costs <sup>(1)</sup>	485	—	100 %	100 %	1,188	357	233 %	225 %
Restructuring costs <sup>(1)</sup>	462	—	100 %	100 %	462	—	100 %	100 %
Amortization expense related to acquired businesses and assets <sup>(2)</sup>	2,513	1,067	136 %	122 %	7,961	2,297	247 %	238 %
Tax effect of the adjusting items <sup>(2)</sup>	(185)	(88)	110 %	97 %	(602)	(192)	214 %	207 %
<b>Adjusted net income for the period attributable to shareholders</b>	<b>9,345</b>	<b>11,064</b>	<b>(16)%</b>	<b>(20)%</b>	<b>39,612</b>	<b>30,020</b>	<b>32 %</b>	<b>29 %</b>

(1) There is no tax impact from fair value movement on contingent consideration, unwinding of deferred consideration, share-based payment and related expense, employees' bonuses related to acquisition, deferred income fair value adjustment related to acquisition, acquisition related costs and restructuring costs.

(2) Tax effect of adjusting items is computed based on costs and certain amortization charges related to acquired businesses and assets using effective tax rate for each period as disclosed in Note 23.

	Reporting Currency			Constant Currency		Reporting Currency			Constant Currency	
	Three Months Ended September 30,		Change %	Change %		Nine Months Ended September 30,		Change %	Change %	
	2025	2024				2025	2024			
Net (loss) income per share attributable to shareholders, basic	(0.11)	0.24	(146)%	(144)%	(0.17)	0.62	(127)%	(127)%	(127)%	(127)%
Effect of adjustments for fair value movements on contingent consideration, basic	0.21	0.00	100 %	100 %	0.82	0.00	100 %	100 %	100 %	100 %
Effect of adjustments for unwinding of deferred consideration, basic	0.00	0.01	(100)%	(100)%	0.01	0.03	(67)%	(67)%	(67)%	(67)%
Effect of adjustments for employees' bonuses related to acquisition, basic	0.01	0.00	100 %	100 %	0.03	0.00	100 %	100 %	100 %	100 %
Effect of adjustments for deferred revenue fair value adjustment, basic	0.01	0.00	100 %	100 %	0.03	0.00	100 %	100 %	100 %	100 %
Effect of adjustments for share-based payment and related expense, basic	0.05	0.03	67 %	25 %	0.15	0.10	50 %	45 %	45 %	45 %
Effect of adjustments for acquisition related costs, basic	0.01	0.00	100 %	100 %	0.03	0.02	50 %	50 %	50 %	200 %
Effect of adjustments for restructuring costs, basic	0.01	0.00	100 %	100 %	0.01	0.00	100 %	100 %	100 %	100 %
Effect of adjustments for amortization expense related to acquired businesses and assets, basic	0.08	0.03	167 %	167 %	0.22	0.06	267 %	267 %	267 %	267 %
Effect of tax adjustments, basic	(0.01)	0.00	(100)%	(100)%	(0.02)	(0.01)	100 %	100 %	100 %	100 %
<b>Adjusted net income per share attributable to shareholders, basic</b>	<b>0.26</b>	<b>0.31</b>	<b>(16)%</b>	<b>(21)%</b>	<b>1.11</b>	<b>0.82</b>	<b>35 %</b>	<b>32 %</b>		
Net (loss) income per share attributable to ordinary shareholders, diluted	(0.11)	0.24	(146)%	(144)%	(0.17)	0.62	(127)%	(127)%	(127)%	(127)%
Adjusted net income per share attributable to shareholders, diluted	0.26	0.31	(16)%	(18)%	1.11	0.82	35 %	35 %	32 %	32 %

Adjusted net income attributable to shareholders presented above for the three and nine months ended September 30, 2024 have been recast by \$2.2 million and \$6.2 million, respectively, to adjust for the impact of share-based payment and related expense, acquisition related costs, amortization expense related to acquired businesses and assets, and the related tax effect of the adjusting costs, as applicable.

The per share amounts in the table above are calculated using the weighted average basic and diluted shares per period, as detailed below:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2025	2024	2025	2024
Weighted-average number of ordinary shares, basic	35,582,412	35,592,252	35,612,028	36,466,391
Weighted-average number of ordinary shares, diluted	35,582,412	35,833,767	35,612,028	36,750,150

#### ***EBITDA, Adjusted EBITDA and Adjusted EBITDA Margin***

EBITDA is a non-IFRS financial measure defined as earnings excluding interest, income tax (charge) credit, depreciation, and amortization. Adjusted EBITDA is a non-IFRS financial measure defined as EBITDA adjusted to exclude the effect of non-recurring items, significant non-cash items, share-based payment expense, foreign exchange gains (losses), fair value of contingent consideration, and other items that our board of directors believes do not reflect the underlying performance of the business, including acquisition related expenses, such as acquisition related costs and bonuses. Adjusted EBITDA Margin is a non-IFRS measure defined as Adjusted EBITDA as a percentage of revenue.

We believe Adjusted EBITDA and Adjusted EBITDA Margin are useful to our management team as a measure of comparative operating performance from period to period as those measures remove the effect of items not directly resulting from our core operations including effects that are generated by differences in capital structure, depreciation, tax effects and non-recurring events.

While we use Adjusted EBITDA and Adjusted EBITDA Margin as tools to enhance our understanding of certain aspects of our financial performance, we do not believe that Adjusted EBITDA and Adjusted EBITDA Margin are substitutes for, or superior to, the information provided by IFRS results. As such, the presentation of Adjusted EBITDA and Adjusted EBITDA Margin is not intended to be considered in isolation or as a substitute for any measure prepared in accordance with IFRS. The primary limitations associated with the use of Adjusted EBITDA and Adjusted EBITDA Margin as compared to IFRS results are that Adjusted EBITDA and Adjusted EBITDA Margin as we define them may not be comparable to similarly titled measures used by other companies in our industry and that Adjusted EBITDA and Adjusted EBITDA Margin may exclude financial information that some investors may consider important in evaluating our performance.

Below is a reconciliation to EBITDA and Adjusted EBITDA from net income attributable to shareholders for the period as presented in the Consolidated Statements of Comprehensive (Loss) Income for the period specified (unaudited):

	Reporting Currency			Constant Currency	Reporting Currency			Constant Currency
	Three Months Ended September 30,		Change		Nine Months Ended September 30,		Change	
	2025	2024	%		2025	2024	%	
(USD in thousands)								(USD in thousands)
<b>Net (loss) income for the period attributable to shareholders</b>	(3,860)	8,509	(145)%	(143)%	(6,041)	22,746	(127)%	(126)%
Add back (deduct):								
Interest expenses on borrowings and lease liability	1,832	450	307 %	284 %	5,673	929	511 %	495 %
Interest income	(11)	(14)	(21)%	(27)%	(101)	(118)	(14)%	(17)%
Income tax charge	399	593	(33)%	(36)%	1,272	2,398	(47)%	(48)%
Depreciation expense	159	111	43 %	35 %	442	252	75 %	71 %
Amortization expense	3,418	1,690	102 %	91 %	10,284	3,794	171 %	164 %
<b>EBITDA</b>	<b>1,937</b>	<b>11,339</b>	<b>(83)%</b>	<b>(84)%</b>	<b>11,529</b>	<b>30,001</b>	<b>(62)%</b>	<b>(63)%</b>
Share-based payment and related expense	1,728	1,180	46 %	38 %	5,359	3,737	43 %	40 %
Fair value movement on contingent consideration	7,531	—	100 %	100 %	29,163	—	100 %	100 %
Deferred revenue fair value adjustment	325	—	100 %	100 %	975	—	100 %	100 %
Unwinding of deferred consideration	—	396	(100)%	(100)%	211	1,075	(80)%	(81)%
Foreign currency translation gains, net	(7)	(385)	(98)%	(98)%	(7,806)	(1,308)	497 %	483 %
Cash flow hedge - ineffective portion of changes in fair value (Note 4)	2	—	100 %	100 %	13	—	100 %	100 %
Other finance results	201	54	272 %	253 %	522	93	461 %	448 %
Restructuring costs	462	—	100 %	100 %	462	—	100 %	100 %
Acquisition related costs <sup>(1)</sup>	485	—	100 %	100 %	1,188	357	233 %	225 %
Employees' bonuses related to acquisition (Note 5)	346	—	100 %	100 %	936	—	100 %	100 %
<b>Adjusted EBITDA</b>	<b>13,010</b>	<b>12,584</b>	<b>3 %</b>	<b>(2)%</b>	<b>42,552</b>	<b>33,955</b>	<b>25 %</b>	<b>22 %</b>

<sup>(1)</sup> The acquisition costs are related to completed business combinations of the Group.

Adjusted EBITDA increased by 3% to \$13.0 million for the three months ended September 30, 2025 compared to the three months ended September 30, 2024, driven by growth in revenue partially offset by increase in cost

of sales and operating expenses. In constant currency, Adjusted EBITDA decreased by 2% for the three months ended September 30, 2025.

Adjusted EBITDA increased by 25% to \$42.6 million for the nine months ended September 30, 2025 compared to the nine months ended September 30, 2024, driven by growth in revenue partially offset by increase in cost of sales and operating expenses. In constant currency, Adjusted EBITDA increased by 22% for the nine months ended September 30, 2025.

Below is the Adjusted EBITDA Margin calculation for the periods specified (unaudited):

	Reporting Currency			Constant Currency		Reporting Currency			Constant Currency			
	Three Months Ended September 30,		Change	Nine Months Ended September 30,		Three Months Ended September 30,		Change	Nine Months Ended September 30,			
	2025	2024	%	2025	2024	%	2025	2024	%	2025	2024	%
	(USD in thousands, except margin)						(USD in thousands, except margin)					
Revenue	38,982	32,118	21 %	15 %	119,211	91,874	30 %	27 %				
Adjusted EBITDA	13,010	12,584	3 %	(2)%	42,552	33,955	25 %	22 %				
Adjusted EBITDA Margin	33 %	39 %			36 %	37 %						

#### **Free Cash Flow and Adjusted Free Cash Flow**

Free Cash Flow is a non-IFRS liquidity financial measure defined as cash flow from operating activities adjusted for cash flows related to acquisitions less capital expenditures. Capital expenditures for Free Cash Flow are defined as the acquisition of property and equipment, and capitalized research and development costs, and excludes cash flows related to acquisitions accounted for as business combinations and asset acquisitions.

Adjusted Free Cash Flow is a non-IFRS liquidity financial measure defined as Free Cash Flow adjusted to exclude the effect of certain non-recurring payments.

We believe Free Cash Flow and Adjusted Free Cash Flow are useful to our management team as measures of financial performance as they measure our ability to generate additional cash from our operations. While we use Free Cash Flow and Adjusted Free Cash Flow as tools to enhance our understanding of certain aspects of our financial performance, we do not believe that Free Cash Flow and Adjusted Free Cash Flow are substitutes for, or superior to, the information provided by IFRS metrics. As such, the presentation of Free Cash Flow and Adjusted Free Cash Flow are not intended to be considered in isolation or as substitutes for any measures prepared in accordance with IFRS.

The primary limitation associated with the use of Free Cash Flow and Adjusted Free Cash Flow as compared to IFRS metrics is that Free Cash Flow and Adjusted Free Cash Flow do not represent residual cash flows available for discretionary expenditures because these measures do not deduct the payments required for debt payments and other obligations or payments made for acquisitions. Free Cash Flow and Adjusted Free Cash Flow as we define them also may not be comparable to similarly titled measures used by other companies in the online gambling affiliate industry.

Below is a reconciliation to Free Cash Flow and Adjusted Free Cash Flow from cash flows generated by operating activities as presented in the Consolidated Statements of Cash Flows for the period specified (unaudited):

	Nine Months Ended September 30,		Change	
	2025	2024	\$	%
	(USD in thousands)			
Cash flows generated by operating activities	29,051	23,936	5,115	21 %
<i>Adjustment for items presented in operating activities:</i>				
Payment of deferred consideration	—	7,156	(7,156)	(100)%
<i>Adjustment for items presented in investing activities:</i>				
<i>Capital Expenditures</i>				
Acquisition of property and equipment	(736)	(1,188)	452	(38)%
Capitalization of internally developed intangibles	(2,872)	(1,487)	(1,385)	93 %
Free Cash Flow	25,443	28,416	(2,974)	(10)%
Tax and other payments in relation to acquisition (Note 5) <sup>1</sup>	3,323	—	3,323	100 %
<b>Adjusted Free Cash Flow</b>	<b>28,766</b>	<b>28,416</b>	<b>349</b>	<b>1 %</b>

1. One-time tax payments are related to income and payroll effects of pre-acquisition distributions to the Sellers of OddsJam which were acquired as part of the business combination.

Adjusted Free Cash Flow increased by 1% to \$28.8 million for the nine months ended September 30, 2025 compared to the nine months ended September 30, 2024, driven by growth in Adjusted EBITDA partly offset by higher tax payments and capitalization of internally developed intangibles.

### Constant Currency

Changes in our financial results include the impact of changes in foreign currency exchange rates. We provide “constant currency” analysis, as if the EUR-USD exchange rate had remained constant period-over-period, to enhance the comparability of our operating results. When we use the term “constant currency,” we adjust for the impact related to the translation of our consolidated statements of comprehensive (loss) income from EUR to USD by translating financial data for the three and nine months ended September 30, 2024 using the same foreign currency exchange rates that we used to translate financial data for the three and nine months ended September 30, 2025.

Constant currency metrics should not be considered in isolation or as a substitute for reported results prepared in accordance with IFRS. Refer to “Results of Operations” for Management’s discussion of the constant currency impact for the three and nine months ended September 30, 2025 with the three and nine months ended September 30, 2024. For foreign exchange rates used, see “Note 3 – Summary of Significant Accounting Policies – Foreign Currency Translation,” within the Notes to the interim condensed consolidated financial statements included elsewhere in this Form 6-K. See “Quantitative and Qualitative Disclosures About Market Risk – Transaction Exposure Sensitivity” for additional information below in this Form 6-K.

### Key Performance Indicator

Our Key Performance Indicator, or KPI, does not represent an IFRS based measurement. We define a new depositing customer (“NDC”) as a unique referral of a player from our system to one of our customers that satisfied an agreed performance obligation (typically making a deposit above a minimum threshold) with the customer and thereby triggered the right to a commission for us. Management uses NDCs as an indication of the performance of our websites or mobile apps as we generate commission revenues from customers based on the referred players. As such, we believe this is a meaningful metric in evaluating our operating performance.

While no estimation is necessary in quantifying NDCs, the KPI is subject to various risks, such as reliance on search engines, reliance on customer data, customer concentration, competition, licensing and regulation, and macroeconomic conditions. Refer to “Item 3. Key Information – Risk Factors” within our Annual Report on Form

20-F for the year ended December 31, 2024 for further risks associated with our business which could affect this KPI.

	Three Months Ended September 30,		Change	Nine Months Ended September 30,		Change
	2025	2024		2025	2024	
	(in thousands)					
<b>New Depositing Customers</b>	101	116	(13)%	347	332	5 %

NDCs declined 13% by for the three months ended September 30, 2025 compared to the three months ended September 30, 2024 as a result of Google algorithmic updates reducing visibility in organic search results. The 5% increase in NDCs for the nine months ended September 30, 2025 compared to the nine months ended September 30, 2024 was primarily driven by expanded efforts in partnership channels.

#### **SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS**

This Form 6-K contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended ("Securities Act"), Section 21E of the Securities Exchange Act of 1934, as amended ("Exchange Act"), and as defined in the Private Securities Litigation Reform Act of 1995 ("PSLRA") that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, results of operations, liquidity, plans and objectives. In some cases, you can identify forward-looking statements by terminology such as "believe," "may," "estimate," "continue," "anticipate," "intend," "should," "plan," "expect," "predict," "potential," "could," "will," "would," "ongoing," "future" or the negative of these terms or other similar expressions. Forward-looking statements include, but are not limited to, such matters as:

- our ability to manage our continued expansion, including (i) in the United States, both into new states as they launch and in the United States generally, (ii) in other markets in which we currently operate, and (iii) expansion into other new markets;
- our ability to compete in our industry;
- our expectations regarding our financial performance, including our revenue, costs, EBITDA, and other non-IFRS measures;
- our ability to adjust to changes in search engine algorithms and dynamics and the potential of artificial intelligence to disrupt the prevailing paradigm within online searches;
- our ability to mitigate and address unanticipated performance problems on our websites or platforms;
- our ability to attract, retain, and maintain good relations with our customers;
- our ability to anticipate market needs or develop new or enhanced offerings and services to meet those needs;
- our ability to stay in compliance with laws and regulations, including gaming regulations and tax laws, that currently apply or may become applicable to our business and our expectations regarding various laws and restrictions that relate to our business;
- our ability to maintain, protect, and enhance our intellectual property;
- the sufficiency of our cash, cash equivalents, and investments to meet our liquidity needs, including to help finance potential acquisitions;
- our ability to anticipate the effects of existing and developing laws and regulations, including with respect to gaming and taxation, and privacy and data protection that relate to our business;
- our ability to identify, recruit, and retain skilled personnel, including key members of senior management;
- our ability to successfully identify, manage, consummate, and integrate any existing and potential acquisitions;
- our ability to successfully defend litigation brought against us;
- our ability to manage the increased expenses associated and compliance demands with being a public company;
- our ability to maintain our foreign private issuer status; and

- our ability to effectively manage our growth and maintain our corporate culture.

The preceding list is not intended to be an exhaustive list of all of our forward-looking statements. The forward-looking statements are based on our beliefs, assumptions, and expectations of future performance, taking into account the information currently available to us. These statements are only predictions based upon our current expectations and projections about future events. There are important factors that could cause our actual results, levels of activity, performance, or achievements to differ materially from the results, levels of activity, performance or achievements expressed or implied by the forward-looking statements. In particular, you should consider the risks provided under "Item 3. Key Information – Risk Factors" in our Annual Report on Form 20-F for the year ended December 31, 2024.

You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Each forward-looking statement speaks only as of the date of the particular statement. Except as required by law, we undertake no obligation to update publicly any forward-looking statements for any reason after the date of this Form 6-K, to conform these statements to actual results or to changes in our expectations.

## LIQUIDITY AND CAPITAL RESOURCES

Our principal sources of liquidity have been cash generated from operations and borrowings. As of September 30, 2025 and December 31, 2024, our cash deposited with banks was \$7.4 million and \$13.7 million, respectively, primarily in accounts with banks in the United States, Ireland and the United Kingdom. Additionally, as of September 30, 2025 and December 31, 2024, we had \$70.5 million and \$25.0 million, respectively, available under the Wells Fargo Amended and Restated Credit Agreement. Historically, our fundraising efforts related to the expansion of our business through acquisitions and the continued development of our platform.

We estimate based on cash on hand, cash generated from operations and Wells Fargo Credit Facility availability that we will have adequate liquidity to fund operations for at least twelve months from the issuance date of our interim condensed consolidated financial statements.

### ***Wells Fargo Amended and Restated Credit Agreement***

On March 19, 2024, the Company's wholly owned subsidiaries, GDC Media Limited, GDC America, Inc., and Roto Sports, Inc., as borrowers (the "Borrowers"), and the Company, as guarantor, entered into a credit agreement (the "Original Wells Fargo Credit Agreement") with Wells Fargo Bank, National Association ("Wells Fargo"), as lender. The Original Wells Fargo Credit Agreement provides for a three-year \$25 million term loan and a \$25 million revolving credit facility that was to mature on March 19, 2027.

Effective January 1, 2025, the Borrowers, and the Company entered into an Amended and Restated Credit Agreement (the "Wells Fargo Amended and Restated Credit Agreement") with Wells Fargo, as lender, which amended the Original Wells Fargo Credit Agreement to increase the term loan commitments to \$75 million and add Odds Holdings, Inc., OddsJam, Inc., and OpticOdds, Inc. as guarantors.

On February 28, 2025, the Borrowers and the Company entered into Amendment No. 1 to the Wells Fargo Amended and Restated Credit Agreement ("Amendment No. 1"), which amended the Wells Fargo Amended and Restated Credit Agreement for the following: (x) the credit facility increased from \$100 million to \$165 million, consisting of a revolving credit facility of \$90 million (the "Revolving Credit Facility") and a term loan of \$75 million (the "Term Loan" and, together with the Revolving Credit Facility, the "Wells Fargo Credit Facility"), (y) the Wells Fargo Credit Facility was syndicated across multiple lenders and (z) the maturity date of the Wells Fargo Credit Facility was extended to February 28, 2028. Amendment No. 1 also modified certain other terms and definitions, including raising the uncommitted incremental facilities cap from \$10 million to \$50 million. References to the "Wells Fargo Amended and Restated Credit Agreement" herein also include Amendment No. 1 unless the context indicates otherwise.

Wells Fargo Securities, LLC, Axos Bank, and Silicon Valley Bank, a division of First-Citizens Bank & Trust Company, acted as joint lenders arrangers in connection with Amendment No. 1. Wells Fargo, Axos Bank, First-

Citizens Bank and Trust Company, Citibank, N.A., Texas Capital Bank, and Comerica Bank are lenders under the Wells Fargo Credit Facility.

The proceeds from the Wells Fargo Credit Facility are expected to be used for working capital, to settle deferred and contingent consideration, for permitted acquisitions, and for general corporate purposes and other permitted uses.

The Borrowers may designate each loan under the Wells Fargo Credit Facility as a (1) "Base Rate Loan", (2) a "Term SOFR Loan", or (3) a "Daily Simple RFR Loan." A Base Rate Loan bears interest at (i) the highest of (a) a Prime Rate, (b) Federal Funds rate plus 0.50% and (c) Adjusted Term Secured Overnight Finance Rate ("SOFR") for one-month tenor plus 1.00%, (ii) plus an applicable margin of 2.5% per annum (the "Applicable Margin"). A Term SOFR Loan bears interest at a rate of SOFR Rate plus 0.10% plus the Applicable Margin.

The Term Loan requires minimum annual repayment, beginning July 1, 2025, equal to 15% of the borrowed principal amount. Such installment payments shall be paid on a quarterly basis. The borrowers may prepay the Term Loan, and borrow, prepay and reborrow loans under the Revolving Credit Facility, without premium or penalty, subject to customary breakage costs for certain types of loans. Any outstanding principal balance under the Wells Fargo Credit Facility, together with accrued and unpaid interest, is due on the maturity date. The borrower also obligated to pay other customary fees for a credit facility of this size and type.

The obligations under the Wells Fargo Amended and Restated Credit Agreement are secured by substantially all of the assets of the Company and the wholly owned subsidiaries that are borrowers under the Wells Fargo Amended and Restated Credit Agreement.

The Wells Fargo Amended and Restated Credit Agreement requires the Borrowers to comply with a maximum leverage ratio not greater than 3.00 to 1.00 and a minimum liquidity requirement. Additionally, the Wells Fargo Amended and Restated Credit Agreement contains customary negative covenants, including covenants limiting the ability of the Company and its subsidiaries to, among other things, create or incur liens, incur indebtedness, pay dividends or distributions on their capital stock, effect certain mergers, make investments, sell or otherwise dispose of assets and enter into transactions with affiliates, in each case subject to customary exceptions for a credit facility of this size and type.

The Wells Fargo Amended and Restated Credit Agreement includes customary events of default, and customary rights and remedies upon the occurrence of any event of default thereunder, including rights to accelerate the loans, terminate the commitments thereunder and realize upon the collateral securing the obligations under the Wells Fargo Amended and Restated Credit Agreement.

During the nine months ended September 30, 2025, the full amount of the Term Loan of \$75.0 million and \$19.5 million under the Revolving Credit Facility were borrowed, and \$29.0 million of the Term Loan was repaid. \$70.5 million was available under the Revolving Credit Facility as of September 30, 2025.

### ***Working Capital***

Our working capital is mainly comprised of cash and cash equivalents, trade and other receivables, trade and other payables, deferred income, current contingent consideration amount payable in relation to the OddsJam Acquisition, and the current portion of the Wells Fargo Amended and Restated Credit Facility. As of September 30, 2025, we had negative working capital of \$36.4 million compared to positive working capital of \$5.2 million as of December 31, 2024. The change in working capital is primarily due to the increase in contingent consideration from the OddsJam Acquisition and settlement of the final deferred consideration amount for the acquisition of the Freebets.com Assets, partially offset by cash flows generated by operating activities and the net cash inflow from the proceeds from the Wells Fargo Amended and Restated Credit Agreement, after the repayment of interest and borrowings. Our trade and other receivables are amounts due from customers for services performed in the ordinary course of business. Such balances are typically classified as current. Our trade and other payables are obligations to pay for services that have been acquired in the ordinary course of business from suppliers. We believe that our current working capital, expected cash flow from operations and credit facility availability are sufficient to support our operations for at least 12 months from the issuance date of our interim condensed consolidated financial statements.

## Cash Flow Analysis

The following table summarizes our cash flows for the period indicated:

	Nine Months Ended September 30,		Change 2025 vs 2024
	2025	2024	
	(USD in thousands)		
Cash flows generated by operating activities	29,051	23,936	21 %
Cash flows used in investing activities	(84,687)	(33,675)	151 %
Cash flows generated from financing activities	48,702	130	37,363 %
Net movement in cash and cash equivalents	(6,934)	(9,609)	(28)%

### Cash Flows Generated by Operating Activities

Cash flows generated by operating activities of \$29.1 million for the nine months ended September 30, 2025 were the result of net loss before tax of \$4.8 million, net finance income of \$1.5 million, income tax paid of \$10.1 million, working capital changes of \$0.2 million and non-cash add backs related to depreciation and amortization of \$10.7 million, fair value movement of contingent consideration of \$29.2 million, movements in credit loss allowance and write-off of \$0.3 million and share-based payment expense of \$5.4 million.

Cash flows generated by operating activities of \$23.9 million for the nine months ended September 30, 2024 were the result of net income before tax of \$25.1 million, net finance expense of \$0.7 million, income tax paid of \$1.6 million, working capital changes of \$2.0 million, a payment of deferred consideration in relation to the BonusFinder acquisition of \$7.2 million and non-cash add backs related to depreciation and amortization of \$4.0 million, movements in credit loss allowance and write-off of \$1.1 million and share-based payment expense of \$3.7 million.

### Cash Flows Used in Investing Activities

Cash flows used in investing activities of \$84.7 million for the nine months ended September 30, 2025 were the result of the OddsJam Acquisition, net of cash acquired of \$63.7 million, the Spotlight.Vegas Acquisition, net of cash acquired of \$6.6 million, payments of deferred consideration in relation to the acquisition of the Freebets.com Assets and the RotoWire acquisition of \$10.5 million and \$0.3 million, respectively, acquisition of property and equipment of \$0.7 million and capitalized software development costs of \$2.9 million. These were partially offset by interest received from bank deposits of \$0.1 million.

Cash flows used in investing activities of \$33.7 million for the nine months ended September 30, 2024 were the result of an initial payment of \$21.1 million for the Freebets.com Assets, a payment of \$4.5 million in relation to the RotoWire acquisition, a payment of \$5.6 million in relation to the BonusFinder acquisition, acquisition of property and equipment of \$1.2 million and capitalized software development costs of \$1.5 million. These were partially offset by interest received from bank deposits of \$0.1 million.

### Cash Flows Generated from Financing Activities

Cash flows generated from financing activities of \$48.7 million for the nine months ended September 30, 2025 were the net result of the proceeds from the Wells Fargo Amended and Restated Credit Agreement of \$94.5 million, principal and interest proceeds from the derivative financial instruments used to hedge liabilities of \$5.6 million and \$2.6 million, respectively, and proceeds from exercised share options of \$0.6 million. These were partially netted off by treasury shares acquired of \$4.5 million, interest payments related to deferred consideration of \$0.7 million, principal and interest settlements of the derivative financial instruments used to hedge liabilities of \$5.8 million and \$1.8 million, respectively, financial instruments issuance costs of \$6.0 million, repayment of borrowings of \$29.0 million, repayment of debt assumed in business combination of \$0.4 million, repayment of other non-current liability assumed in a business combination of \$0.2 million, interest paid on borrowings of \$5.3 million, and rent payments, including principal and implied interest, for long-term leases of \$1.0 million.

Cash flows generated from financing activities of \$0.1 million for the nine months ended September 30, 2024 were the net result of the proceeds from the Original Wells Fargo Credit Agreement of \$45.6 million and exercised share options of \$1.3 million. These were netted off by repurchases of ordinary shares of \$22.2 million, repayment of borrowings of \$21.1 million, repayment of interest payments related to deferred consideration of \$1.4 million, interest paid on borrowings of \$0.5 million financial instruments issuance costs of \$0.8 million and rent payments, including principal and implied interest, for long-term leases of \$0.7 million.

## **CRITICAL ACCOUNTING ESTIMATES**

The preparation of the interim consolidated financial statements in conformity with IFRS requires management to make judgements, estimates and assumptions that affect the application of policies and amounts reported in the interim consolidated financial statements and accompanying notes. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

There have been no material changes or additions to our critical accounting policies and estimates as compared to the critical accounting policies and estimates described in our Annual Report on Form 20-F for the year ended December 31, 2024, except for (i) estimates made by management as to future cash flow projections from the acquired business and selection of models to compute the fair value of the acquired components and their depreciation period (see Note 5) and (ii) estimates used to measure the fair value of the derivative financial instrument (see Note 4). Estimates and judgments used in deferred tax accounting are disclosed in Note 18.

## **Recent Accounting Pronouncements**

There are no new IFRS or IFRS Interpretation Committee interpretations effective for the nine months ended September 30, 2025 that have a material impact on our interim condensed consolidated financial statements. See Note 3 to our interim condensed consolidated financial statements included in this Form 6-K.

## **QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Our operations are exposed to a variety of financial risks: market and currency risk, interest rate risk, contractual risk, credit risk and liquidity risk. Our overall risk management program focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on our financial performance.

Risk management is carried out by management under policies approved by our board of directors. Management identifies and evaluates financial risks in close cooperation with our operating segment. Our board of directors provides principles for overall risk management, as well as policies covering specific areas, such as interest rate risk, non-derivative financial instruments and investment of excess liquidity.

We are exposed to risks that arise from our use of financial instruments. Further quantitative information in respect of these risks is presented throughout our consolidated financial statements.

### ***Market and Currency Risk***

Market risk is the risk of loss that may arise from changes in market factors such as interest rates and foreign exchange rates.

We have exposure to foreign currency risk. Sales invoicing to customers is primarily in EUR, USD and GBP amounts, and the majority of outgoing payments are in EUR and USD payments. Our cash balances are primarily in USD and EUR.

We carefully monitor exchange rate fluctuations and review their impact on our net assets and position. Exchange rates are negotiated with our main provider of banking services as and when needed. During the three and nine months ended September 30, 2025, management identified an increased foreign exchange risk created by the USD-denominated Term Loan in a subsidiary which has the Euro as its functional currency. In order to minimize the exposure, effective April 17, 2025, the Group entered into the CCIRS to synthetically convert the existing USD-denominated, floating rate Term Loan into Euro-denominated, fixed rate borrowings for the duration of the underlying Term Loan drawn under the Wells Fargo Amended and Restated Credit Agreement.

The carrying amount of our foreign currency denominated net assets and monetary liabilities and details of the exposure as of September 30, 2025 and December 31, 2024 are shown in Note 4 to our interim condensed consolidated financial statements.

Transaction exposure relates to business transactions denominated in foreign currency required by operations (purchasing and selling) and/or financing (interest and amortization). Translation exposure relates to net investments in foreign operations.

We have seen increased volatility in foreign exchange rates. The scale and duration of these developments remain uncertain and could impact our earnings and cash flow. As part of our risk management process, we are closely monitoring the situation, including factors as outlined in "Note 3–Risk Management" to the 2024 consolidated financial statements as it relates to our ability to continue as a going concern.

#### *Transaction Exposure Sensitivity*

In most cases, our customers are billed in their respective local currency. Major payments, such as salaries, consultancy fees, and rental fees are settled in local currencies. Effective April 17, 2025, we entered into a cross-currency swap agreement with Wells Fargo to synthetically convert the existing USD-denominated, floating rate Term Loan into Euro-denominated, fixed rate borrowings for the duration of the underlying Term Loan drawn under the Wells Fargo Amended and Restated Credit Agreement to manage its exposure to interest rate and foreign exchange risks.

The table below shows the immediate impact on net income before tax of a 10% strengthening in the closing exchange rate of significant currencies to which we had exposure for the nine months ended September 30, 2025 and 2024. The impact on net income or loss is due primarily to monetary assets and liabilities in a transactional currency other than the functional currency of the entity. The sensitivity associated with a 10% weakening of a particular currency would be equal and opposite. This assumes that each currency moves in isolation.

<b>Increase in Net Income Before Tax:</b>	<b>USD</b>	<b>GBP</b>
	(in thousands)	
September 30, 2025	7,566	262
September 30, 2024	1,478	367

#### *Interest Rate Risk*

Interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate because of changes in market interest rate. Our exposure to interest rate risk as of September 30, 2025 arises from non-current borrowings at variable rates. The CCIRS entered into with Wells Fargo, effective April 17, 2025, minimizes the exposure to interest rate risk since it effectively converts the variable interest rate on the Term Loan into a fixed interest rate.

#### *Contractual Risk*

In the ordinary course of business, we contract with various third parties. These contracts may include performance obligations, indemnities and/or contractual commitments. Management monitors our performance and any relevant counterparties against such contractual conditions to mitigate the risk of material, adverse non-compliance.

#### *Credit Risk*

Credit risk is the financial loss if a customer or counterparty to financial instruments fails to meet its contractual obligations. Credit risk arises from our cash and cash equivalents and trade receivables and other balances.

The concentration of our credit risk is considered by counterparty, geography and currency. We give careful consideration to which organizations we use for our banking services in an effort to minimize credit risk.

We use forward-looking information in our analysis of expected credit losses for all instruments, which is limited to the carry value of cash and cash equivalents and trade and other balances. Our management considers the above measures to be sufficient to control the credit risk exposure.

#### *Liquidity Risk*

Liquidity risk is the risk that we will not be able to meet our financial obligations as they fall due. This risk relates to our prudent liquidity risk management and implies maintaining sufficient cash balances. Ultimate responsibility for liquidity risk management rests with our board of directors. Our board of directors manages liquidity risk by regularly reviewing our cash requirements by reference to short-term cash flow forecasts and medium-term working capital projections prepared by management.

The following table presents our future material cash requirements as of September 30, 2025 (in thousands of USD):

	Less Than 1 Year	Between 1 and 2 Years	More Than 2 Years	Total
<b>Non-derivative financial instruments</b>				
Deferred payables	—	439	—	439
Contingent consideration <sup>(1)</sup>	40,000	17,457	665	58,122
Borrowings and interest <sup>(2)</sup>	17,170	16,383	68,276	101,829
Lease liability	1,544	1,420	2,926	5,890
Trade and other payables <sup>(3)</sup>	7,422	947	—	8,369
	<b>66,136</b>	<b>36,646</b>	<b>71,867</b>	<b>174,649</b>
<b>Derivative financial instrument</b>				
Cross-currency interest rate swap used for hedging:				
Outflow	14,685	14,155	49,461	78,301
Inflow	(15,406)	(14,619)	(48,008)	(78,033)
	<b>(721)</b>	<b>(464)</b>	<b>1,453</b>	<b>268</b>

(1) See Note 5 for settlement of the contingent consideration. .

(2) The amounts above include contractual interest obligations for floating rate borrowings as at September 30, 2025 based on the amortization schedule for such borrowings and the interest rate as at September 30, 2025.

(3) The amounts above include trade payables, accrued bonuses related to acquisition, accrued general expenses and other financial liabilities.

#### *Capital Risk*

Our capital structure is comprised entirely of shareholders' equity, including share capital, share premium and accumulated deficits.

The Group's capital management objectives are to safeguard its ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders, and to maintain an optimal capital structure to reduce the cost of capital.

We fund our expenditures on commitments from existing cash and cash equivalent balances.

Financing decisions are made by our board of directors based on, among other things, forecasts of the expected timing and level of capital and operating expenditure required to meet our commitments and development plans.

## PURCHASES OF EQUITY SECURITIES BY THE ISSUER AND AFFILIATED PURCHASERS

### Share Repurchase Program

In May 2022, a repurchase program of up to \$30.0 million of the Company's ordinary shares was authorized at the Company's annual general meeting of shareholders. The authorization of the program will expire May 18, 2027, unless renewed or revoked by the Company. In November 2022, the Company's board of directors approved the repurchase up to \$10.0 million of the Company's ordinary shares in open market transactions, including under plans complying with Rule 10b5-1 under the Securities Exchange Act of 1934, as amended. In each of May 2024, August 2024, November 2024 and August 2025, the Company's board of directors approved additional repurchases under the program of \$10.0 million of the Company ordinary shares, for a total of \$50.0 million since inception. As of September 30, 2025, \$15.3 million was available under the repurchase program.

The timing and actual number of ordinary shares repurchased, if any, will depend on a variety of factors, including price, general business and market conditions, available liquidity, alternative investment opportunities, and other factors. The share repurchase program does not obligate the Company to acquire any particular amount of ordinary shares. The Company intends to use current cash and cash equivalents and the cash flow it generates from operations to fund the share repurchase program. All ordinary shares purchased will be held in the Company's treasury for possible future use.

The table below details the ordinary shares repurchased during the three months ended September 30, 2025.

Period	Number of Shares	Average Purchase Price Paid	Number of Share Purchases Under a Publicly Announced Plan or Program	Maximum Amount That May Be Purchased Under the Announced Plan or Program (in thousands)
August 2025	150,370	\$ 8.61	3,439,035	\$ 18,702
September 2025	411,852	\$ 8.20	3,850,887	\$ 15,319

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

Gambling.com Group Limited

Date: November 13, 2025

By: /s/ Elias Mark  
Name: Elias Mark  
Title: Chief Financial Officer